

VISION: By 2028, the Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North MISSION: THEMES: Service Excellence **Financial Viability Development Orientation** ☐ To develop and manage the Poro Point Freeport Zone □ To promote the economic and social development **Increase Economic Activity Within the Poro Point Freeport Zone** of Northern Luzon in particular, and the country in general □ To ensure conservation **Increase Operating Profitability** and protection of our environment and natural resources □ To promote a Culture of Organizational Excellence CUSTOMER and institutionalize **Achieve Stakeholders Satisfaction Business Resilience** anchored on Strategic, Equitable and Inclusive Partnership Institutionalize a Quality **CORE VALUES: Streamline Services Provided Management System and** □ Integrity **Environmental Management System** Stewardship Excellence Innovation **Develop a Competent** Creativity **Achieve Business Automate Key** and Motivated Resilience **Processes** □ Inclusivity Workforce PHILOSOPHY: Positive Performance with Nobility

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