



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2028, the Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North

MISSION:

- ❑ To develop and manage the Poro Point Freeport Zone
- ❑ To promote the economic and social development of Northern Luzon in particular, and the country in general
- ❑ To ensure conservation and protection of our environment and natural resources
- ❑ To promote a Culture of Organizational Excellence and institutionalize Business Resilience anchored on Strategic, Equitable and Inclusive Partnership

CORE VALUES:

- ❑ Integrity
- ❑ Stewardship
- ❑ Excellence
- ❑ Innovation
- ❑ Creativity
- ❑ Inclusivity

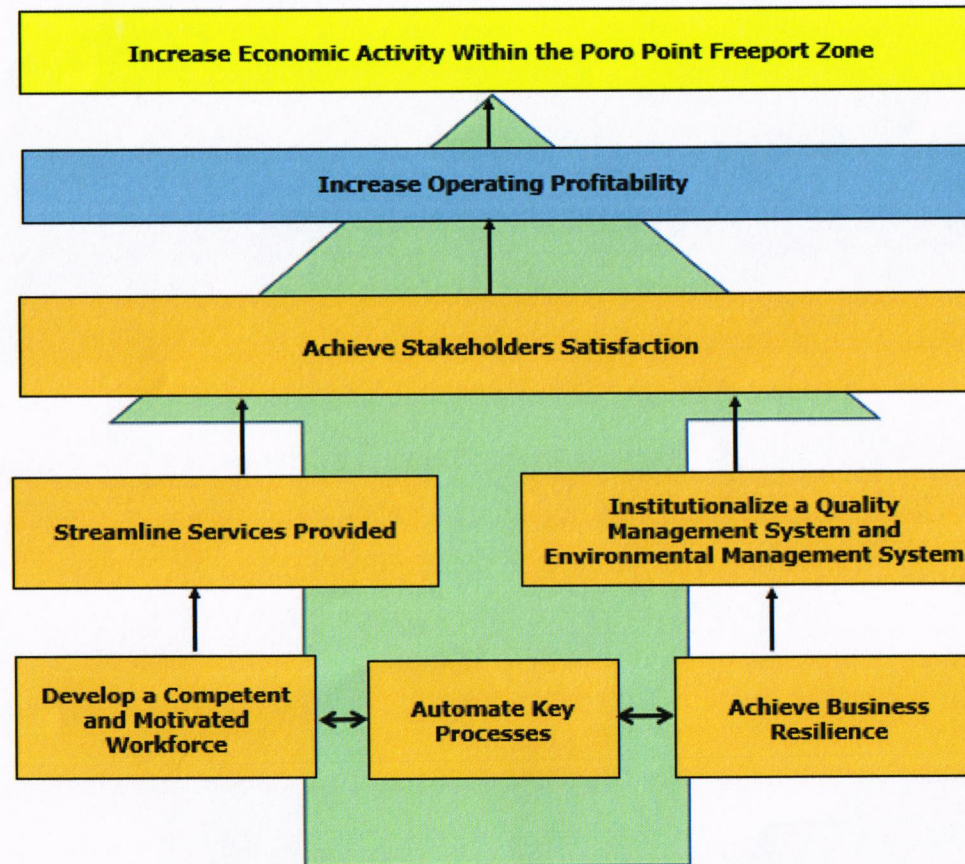
PHILOSOPHY:

Positive Performance with Nobility

THEMES:

Development Orientation Service Excellence Financial Viability

SOCIAL IMPACT
FINANCIAL
CUSTOMER
INTERNAL PROCESS
ORGANIZATION/LEARNING & GROWTH



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