## PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2028, the Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North.

MISSION: Increase Economic Activity Within the Poro Point Freeport Zone To develop and manage the Poro PointFreeport Zone FINANCIAL - To promote the economic and development social Operating Profitability Northern Luzon in particular, and the country in general To ensure the conservation and protection of our Achieve Stakeholders Satisfaction Improve Businesis Environment environment and natural resources To promote a culture of INTERNAL excellence organizational Streamline Services Provided anchored on strategic and equitable partnerships and collaboration **Develop a Competent and Motivated** Institutionalize a Quality CORE VALUES: Workforce Management System □ Integrity ☐ Stewardship **Automate Key Processes** □ Excellence ☐ Innovation Development ☐ Creativity Service Excellence **Financial Viability** THEMES: Orientation Philosophy: Performance with Nobility

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