



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2028, the Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North.

MISSION:

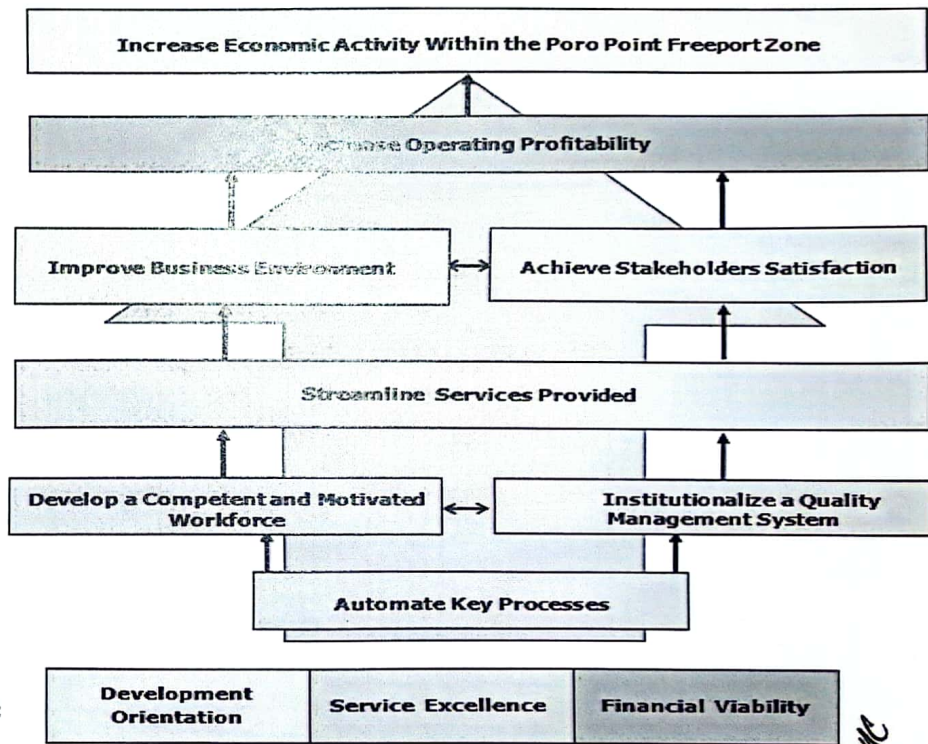
- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources
- To promote a culture of organizational excellence anchored on strategic and equitable partnerships and collaboration

CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation
- Creativity

Philosophy:
Performance with Nobility

SOCIAL IMPACT
FINANCIAL
CUSTOMER/STAKEHOLDER
INTERNAL PROCESSES
ORGANIZATION / LEARNING & GROWTH



THEMES:

MC

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