VISION: By 2028, The Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North. MISSION: - To develop and manage the Poro Point Freeport SOCIAL Zone **Increased Economic Activity Within the Poro Point Freeport Zone** - To promote the economic and social development of Northern FINANCIAL Luzon in particular, and **Increased Operating Profitability** the country in general -To ensure the conservation and CUSTOMER/ STAKEHOLDER protection of our **Improved Business Environment Achieve Stakeholders Satisfaction** environment and natural resources - To promote a Culture of Organizational Excellence INTERNAL Anchored on Strategic Streamline Services Provided and Equitable Partnerships and Collaboration **Develop a Competent and Motivated Institutionalize a Quality CORE VALUES: Management System** Workforce ■ Integrity ■ Stewardship **Automate Key Processes** ■ Excellence ■ Innovation Creativity Development **Service Excellence Financial Viability** THEMES: Orientation Philosophy: Performance with Nobility