



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2028, The Poro Point Freeport Zone shall be an Innovative Economic Engine of Growth in the North.

MISSION:

- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources
- To promote a Culture of Organizational Excellence Anchored on Strategic and Equitable Partnerships and Collaboration

CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation
- Creativity

Philosophy:

Performance with Nobility

