



PPMC CHARTER STATEMENT AND STRATEGY MAP

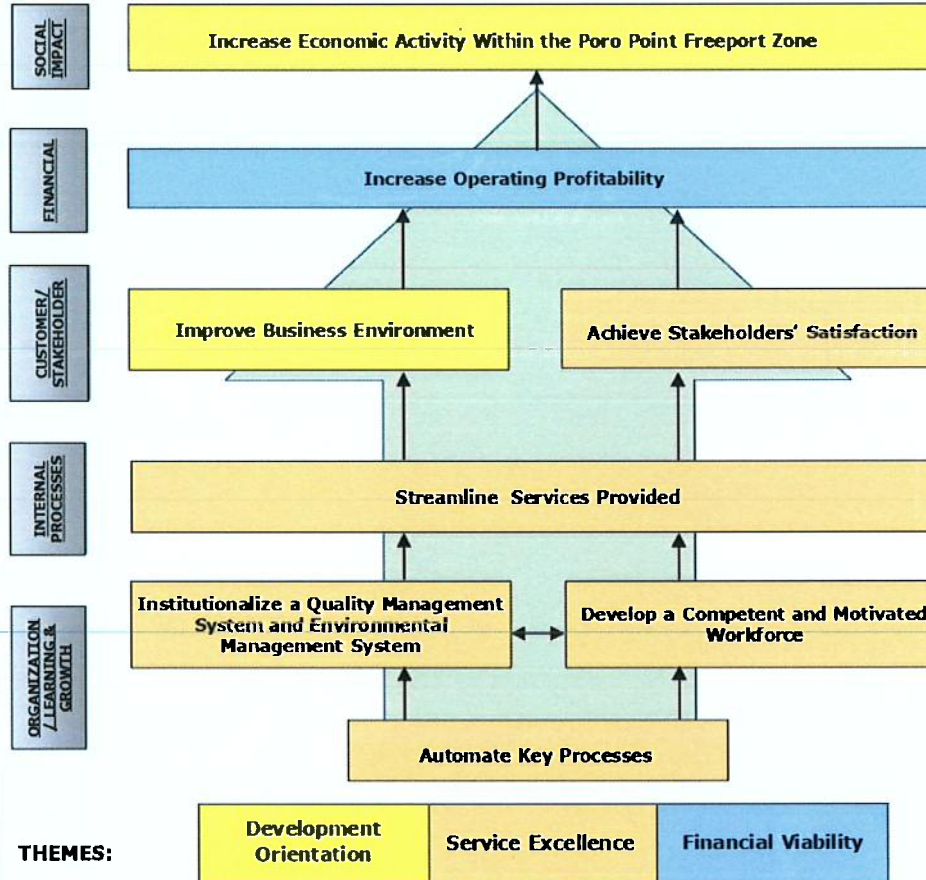
VISION: By 2030, the Poro Point Freeport Zone, also known as Poro Point Marine Headlands, shall be an Economic Engine of the North.

MISSION:

- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources

- CORE VALUES:**
- Integrity
 - Stewardship
 - Excellence
 - Innovation

Philosophy:
Performance with a good Purpose



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