



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2030, Poro Point Freeport Zone also known as Poro Point Headlands shall be one of the best marine sanctuaries in the country and a globally competitive, viable and sustainable smart city.

MISSION:

- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources

CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation

Philosophy:

Performance with Purpose

