



**PPMC CHARTER STATEMENT AND STRATEGY MAP**

**VISION:** By 2030, the Poro Point Freeport Zone, also known as Poro Point Marine Headlands shall be an Economic Engine of the North.

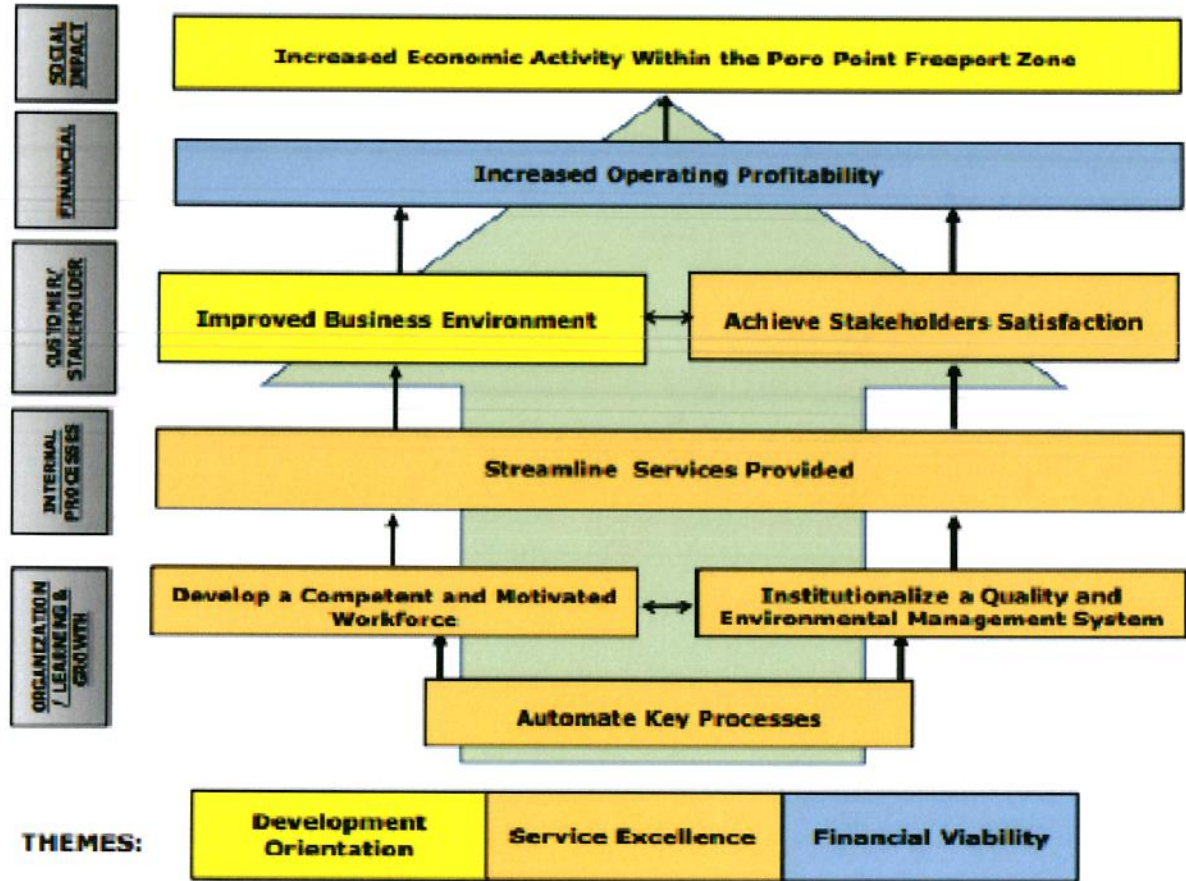
**MISSION:**

- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources

**CORE VALUES:**

- Integrity
- Stewardship
- Excellence
- Innovation

**Philosophy:**  
Performance with a good Purpose



**THEMES:**