



25 June 2021

MEMBERS OF THE GOVERNING BOARD

MR. FELIX S. RACADIO

President and CEO (PCEO)

PORO POINT MANAGEMENT CORPORATION (PPMC)

Gov. Joaquin L. Ortega Ave., San Fernando City,
2500 La Union

RE : TRANSMITTAL OF 2021 PERFORMANCE SCORECARD

Dear Members of the Governing Board and PCEO Racadio,

This is to formally transmit the 2021 Charter Statement and Strategy Map (**Annex A**) and 2021 Performance Scorecard (**Annex B**) of PPMC.

The PPMC-proposed Charter Statement, Strategy Map, and Performance Scorecard submitted through its letter dated 28 September 2020¹ were **MODIFIED** based on the discussions made during the Technical Panel Meeting (TPM) held on 19 November 2020 and evaluation of revised documents submitted by PPMC on 28 December 2020,² 01 February 2021,³ and 16 April 2021.⁴

We take this opportunity to **REMIND** PPMC that Item 5 of GCG Memorandum Circular (M.C.) No. 2017-02⁴ mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter. PPMC is requested to submit its revised Quarterly Targets based on the attached scorecard upon submission of the 2nd Quarter Monitoring Report for 2021.

Finally, under GCG M.C. No. 2017-02, GOCCs can no longer negotiate the targets set in their Performance Scorecards for the current year. Thus, any request for modification in the 2021 Performance Scorecard will instead be considered during the validation of the reported annual accomplishments.

FOR PPMC'S COMPLIANCE AND INFORMATION.

Very truly yours,

¹ Officially received by the Governance Commission on 29 September 2020.

² Officially received by the Governance Commission on 29 December 2020.

³ Officially received by the Governance Commission on 03 February 2021.

⁴ Officially received by the Governance Commission on 19 April 2021.

⁴ INTERIM PES FOR THE GOCC SECTOR, dated 30 June 2017.



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2030, the Poro Point Freeport Zone, also known as Poro Point Marine Headlands shall be an Economic Engine of the North

MISSION:

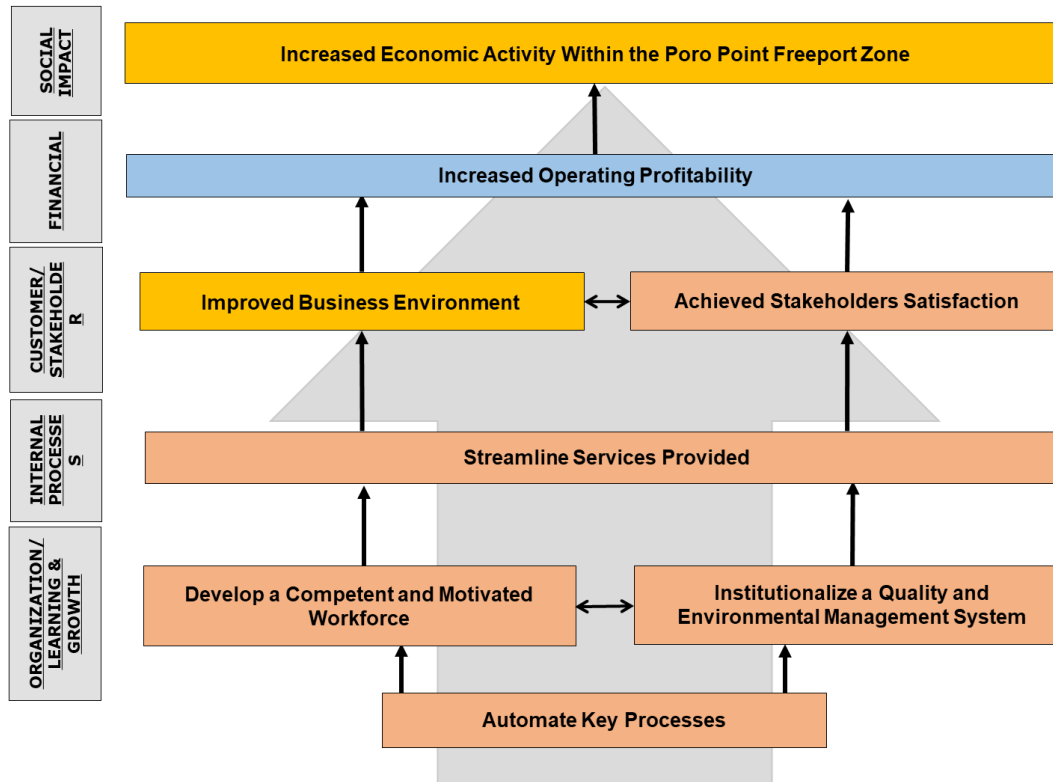
- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources

CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation

Philosophy:

Performance with Purpose



THEMES



PORO POINT MANAGEMENT CORPORATION

Component					Baseline Data		Target		
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021	
SOCIAL IMPACT	SO 1	Increased Economic Activity within the Poro Point Freeport Zone							
	SM 1	New Developmental Projects Signed	Actual Accomplishment	15%	All or Nothing per deliverable	4	3 locators	1. Approval of the PPMC Board of the Commercialization of the Soiltech Private Pier to encourage more seaport operation and generate more revenue for PPMC. 2. Signed Contract of Lease with JS Union Oils and Trading Inc. (New Area and Renewal)	1. Endorsed to BCDA the Contract/Agreement with PNP-SAF for the Construction of a hangar facility at the San Fernando Airport; 2. Approval of the PPMC Board of the Application of Philippine Coast Guard for the construction of a hangar facility at the San Fernando Airport; and 3. Signed Contract/Agreement for the lease of the new Aviation Fuel Shed
	SM 2	Actual Investment in the Poro Point Freeport Zone (PPFZ)	Absolute amount	10%	(Actual/Target) x Weight	<i>Insufficient Supporting Documents</i>	Additional ₱12.70 Million	Additional ₱120 Million ¹	₱3.08 Million

¹ To include investment in PPFZ: Six (6) CAPEX Projects and DPWH Road Projects.

Component					Baseline Data		Target		
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021	
	SM 3 <i>Percentage of Locators Complied with Employment Commitment (Includes Existing)²</i>	<i>Actual number of locators complied with employment commitment / Total number of locators with employment commitment</i>	0%	N/A	100%	100% <i>(4 out of 4 locators complied with employment commitment)</i>	100%	100%	
	Sub-total		25%						
FINANCIAL	SO 2	Increased Operating Profitability							
	SM 4	Actual Zone Revenue	Absolute amount	10%	(Actual/Target) x Weight	₱94.96 Million	₱102.21 Million	₱87.68 Million	₱90.63 Million
	SM 5a	Airport Fees Collection Effectiveness Index (CEI)	(Beg. Receivables + Monthly Credit Sales – End Total Receivables) / (Beg Receivables + Monthly Credit Sales – End Current Receivables) x 100	5%	(Actual/Target) x Weight	20.99%	78.19%	N/A	90%
	SM 5b	Revenue Collection Efficiency	Actual Collection/ Projected Total Zone Revenue for the year	5%	(Actual/Target) x Weight	N/A	N/A	N/A	90%
		Sub-total		20%					

² PPMC requested to retain the measure for monitoring purposes only, since employment generation within the PPFZ is also monitored by the LGUs through PPMC.

Component					Baseline Data		Target	
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021
CUSTOMER / STAKEHOLDER	SO 3	Improved Business Environment						
	SM 6	Implementation of Infrastructure and Development Projects	Actual accomplishment	10%	All or Nothing per deliverable	N/A	None of the projects were completed during the year	Completed 100% of the Implementation of the Contract for the Construction of Various 2019 CAPEX Infrastructure Projects within the Poro Point Freeport Zone: 1. Construction of Drainage at the Poro Point Baywalk Commercial Strip 2. Construction of San Fernando Airport Fuel Shed 3. Rehabilitation of the CAAP Quarters with Proposed Expansion 4. Application of Asphalt Sealant for the San Fernando Airport Runway 5. Relocation and Construction of

³ Target shall pertain to the projected percentage of completion by the end of 2021 based on the project timeline provided in the contract.

Component					Baseline Data		Target		
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021	
							PNP AVSEG Office and Quarters 6. Construction of San Fernando Airport Access Road for Leasable Areas	San Fernando Airport	
	SO 4	Achieved Stakeholders Satisfaction							
	SM 7	Percentage of Satisfied Customers	Total number of respondents who gave a rating of at least Satisfactory / Total number of respondents	10%	(Actual/Target) x Weight <i>0% = If less than 80%</i>	91.18% of the respondents gave a rating of Highly Satisfied and Very Highly Satisfied (31 out of 34)	92.59% of the respondents gave a rating of Very Satisfied and Satisfied (25 out of 27)	90%	90%
		Sub-total		20%					
INTERNAL PROCESS	SO 5	Streamline Services Provided							
	SM 8	Percentage of Requests Processed within Applicable Processing Time ⁴	Total number of requests processed within applicable processing time / Total number of requests processed in the year	15%	(Actual/Target) x Weight	88.64% (39 out of 44 applications processed on time)	72.38%	100%	100%
		Sub-total		15%					

⁴ Permits under the Citizens Charter of PPMC. Applicable time should be in compliance with Republic Act No. 11032 otherwise known as the Ease of Doing Business and Efficient Government Service Delivery Act of 2018.

Component					Baseline Data		Target		
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021	
LEARNING AND GROWTH	SO 6	Institutionalize a Quality and Environmental Management System							
	SM 9	Maintain ISO Certification	Actual accomplishment	5%	All or Nothing	ISO 9001:2015 Certified	ISO 9001:2015 Certification Retained	ISO 9001:2015 Certification Retained	ISO 9001:2015 Re-Certification
	SM 10	Establishment of Environmental Management System Certifiable to ISO 14001:2015	Actual accomplishment	5%	All or Nothing	N/A	Drafted TOR for the procurement of Consultancy Services for the Development of an EMS	PPMC Board Approved Terms of Reference (TOR) for Consulting Service for EMS Training	Third-Party Report on EMS Documentation as approved by the PPMC President
	SM 11	Attain Aerodrome Registration ⁵	Actual accomplishment	0%	N/A	N/A	Awaiting for CAAP's response on the request for requirements	Compliance with CAAP Standards in managing PPMC's Airport - 20% compliance with the latest CAAP Audit Findings	25% compliance with the latest CAAP Audit findings
	SO 7	Develop a Competent and Motivated Workforce							
	SM 12	Percentage of Employees Meeting Required Competencies	Actual accomplishment	5%	All or Nothing	Percentage of employees declined from 98% in 2017 to 96% in 2018.	Completed the following required outputs: 1. Competency Catalogue	Establish Competency Baseline	Establish Competency Baseline ⁶

⁵ This measure is for monitoring purposes only; thus, no weight has been assigned.

⁶ The competency baseline of the organization shall pertain to the average percentage of required competencies met which can be computed using the following formula:

$$\frac{\sum_{b=1}^B \left[\frac{\sum_{a=1}^A (\text{Actual Competency Level})_a}{A} \right]_b}{B}$$

where: a = Competency required, A = Total number of competencies required of position, b = Personnel profiled, B = Total number of personnel profiled

Component					Baseline Data		Target	
	Objective/Measure	Formula	Weight	Rating System	2018	2019	2020	2021
						2. Competency Framework 3. Competency Tables 4. Competency Matrix 5. Position Profiles		
SO 8 Automate Key Processes								
SM 13	Implementation of IT-based System for Key Processes	Actual accomplishment	2.5%	All or Nothing	Automated Trade System composed of five (5) permit processes: Import, Export, Bring-In, Bring-Out, and Gate Pass	Up and Running Human Resource Information System	Automation of Business Registration, Clearance and Permitting System (BCDA's eGov System One-Stop-Shop Project Phase I)	Implementation of the Billing and Collection System
			2.5%	All or Nothing	N/A	N/A	Board-Approved Information Systems Strategic Plan (ISSP) as submitted to DICT	
	Sub-total		20%					
	TOTAL		100%					