

CORPORATE SOCIAL RESPONSIBILITY Accomplishment Report CY 2021

1. Health Component

In line with Poro Point Management Corporation's (PPMC) mandate as a socially responsible corporate citizen, PPMC has undertaken programs, initiatives and actions that aimed to mitigate the impact of COVID-19 not only within PPFZ/PPMC, but also to other individuals and organizations outside of it.

Thus, on May 15, 2020, PPMC adopted a Policy on the Prevention and Control of COVID-19 in PPMC and in the PPFZ based on the Interim Guidelines on Workplace Prevention and Control of COVID-19 issued by the Department of Trade and Industry and Department of Labor and Employment. Subsequent amendments to the said policy were made when DTI and DOLE issued a Joint Memorandum Circular No. 20-04-A, Series of 2020 on August 15, 2020.

Last year, PPMC, together with the initiative of the National Task Force (NTF) against COVID-19, Regional IATF, Provincial Government of La Union, City Government of San Fernando, La Union, Philippine Arena Team, Bases Conversion and Development Authority, John Hay Management Corporation and other local government units held two Free COVID-19 RT-PCR Tests that benefited a total of 3,295 beneficiaries under the Aggressive Community Testing (ACT) Program of the government to strengthen the country's capacity in massive covid testing to contain the spread of the virus.

For this 2021, a series of orientation on COVID-19 prevention and control has been conducted with the PPMC employees that include importance of vaccination and other health related information. Shared relevant information on the Prevention and Control of COVID-19 in PPMC and in the Poro Point Freeport Zone with other PPMC employees and PPFZ impacted barangays.

Coordinated with the partner agencies that the Bloodletting Program which is in partnership with the Department of Health- Ilocos Training Regional Medical Center (DOH-ITRMC) which was scheduled to be conducted last December 28, 2021 was moved for implementation this first quarter of Calendar Year 2022.

2. Education and Environment Component

- Supported the coastal clean-up drive which was conducted by our partner agencies from the Philippine Air Force (PAF) and Philippine National Police (PNP) inside the Poro Point Freeport Zone with the following activities:
 - Collection of trash from the Poro Point Baywalk & Event Center then to the Lighthouse;
 - Coastal clean-up along the San Fernando Bay.
- Attended the Monthly Partnership Meeting of Poro Marine Protected Area (MPA) Council in coordination with the City Government Environment and Natural Resources Office of San Fernando La Union and Institute of Social Order- Ateneo.
- PPMC supported the National School Maintenance Week dubbed as Brigada Eskwela. PPMC assisted by providing resources to the DepEd- Nagyubuyuban Integrated School for the Establishment of a Hand Sanitation Facility. The project aims to prepare the school for the #New Normal DepEd Distance Learning or Modular Delivery Learning Program as a result of COVID-19 pandemic.
- Continued discussion with PPFZ impact barangays to further identify the needed programs as a result of COVID-19 pandemic integrated in the community programs for possible implementation.

- PPMC supported the indigent families of the Poro Point Freeport Zone (PPFZ) impacted barangays affected by this COVID-19 pandemic. This activity benefitted a total of 308 family members.
- Attended Community Validation on the local Cultural Mapping Project by the City Government in partnership with the National Commission for Culture and Arts.

3. Livelihood Component

- Employment Generation

One of the major goals of the bases conversion and development program is the creation of jobs to benefit the local communities.

Since the creation of the Poro Point Special Economic and Freeport Zone and eventually the Poro Point Freeport Zone, livelihood opportunities have been generated for the impact areas.

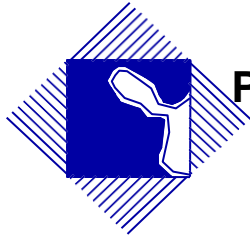
Thousands have been directly employed by the locators and contractors doing business inside the zone.

The data on employment generation for CY 2021 are as follows:

YEAR	TOTAL EMPLOYMENT GENERATED
As of December 31, 2021	1,528, of which, 720 pertains to job opportunities from Arrastre and Stevedoring Services



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PORO POINT MANAGEMENT CORPORATION

A Member of the Bases Conversion and Development Authority Group

Above 90% Stakeholders Satisfaction Rating for the 7th Consecutive Year

Stakeholders Satisfaction is one of PPMC's strategic objectives. One of the metrics used by the Governance Commission for Government Owned or Controlled Corporations (GCG) and Bases Conversion and Development Authority (BCDA) in assessing PPMC's performance is percentage of stakeholders which rated PPMC's services as satisfactory or very satisfactory. The performance target set by GCG was that, at least 90% of PPMC's stakeholders rated PPMC's services as satisfactory or very satisfactory.

The survey results of the conduct of Stakeholders Satisfaction Survey for CY 2021 showed that 90.9% of the respondent Lessees and Licensees registered an overall rating of Satisfied or Very Satisfied on PPMC services, thus, exceeding PPMC's target of 90%.

Using the same Guidelines issued by GCG, PPMC likewise required Saint Louis College to conduct a satisfaction survey of PPMC's stakeholders such as local government units, national government agencies and aviation schools. The survey results showed that 94.74% of the respondents were satisfied with PPMC's delivery of services.

Since year 2015 when the stakeholders satisfaction survey was institutionalized as one of PPMC's strategic objectives, PPMC has consistently exceeded its performance target.