

PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2030, the Poro Point Freeport Zone, also known as Poro Point Marine Headlands shall be an Economic Engine of the North

MISSION:

- -To develop and manage the Poro Point Freeport Zone
- -To promote the economic and social development of Northern Luzon in particular, and the country in general
- -To ensure the conservation and protection of our environment and natural resources

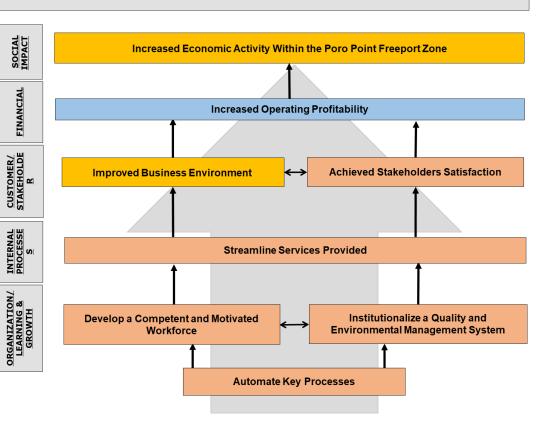
CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation

Philosophy:

Performance with Purpose

THEMES



Development Orientation

Service Excellence

Financial Viability