



PORO POINT MANAGEMENT CORPORATION
A Member of the BCDA Group

VISION

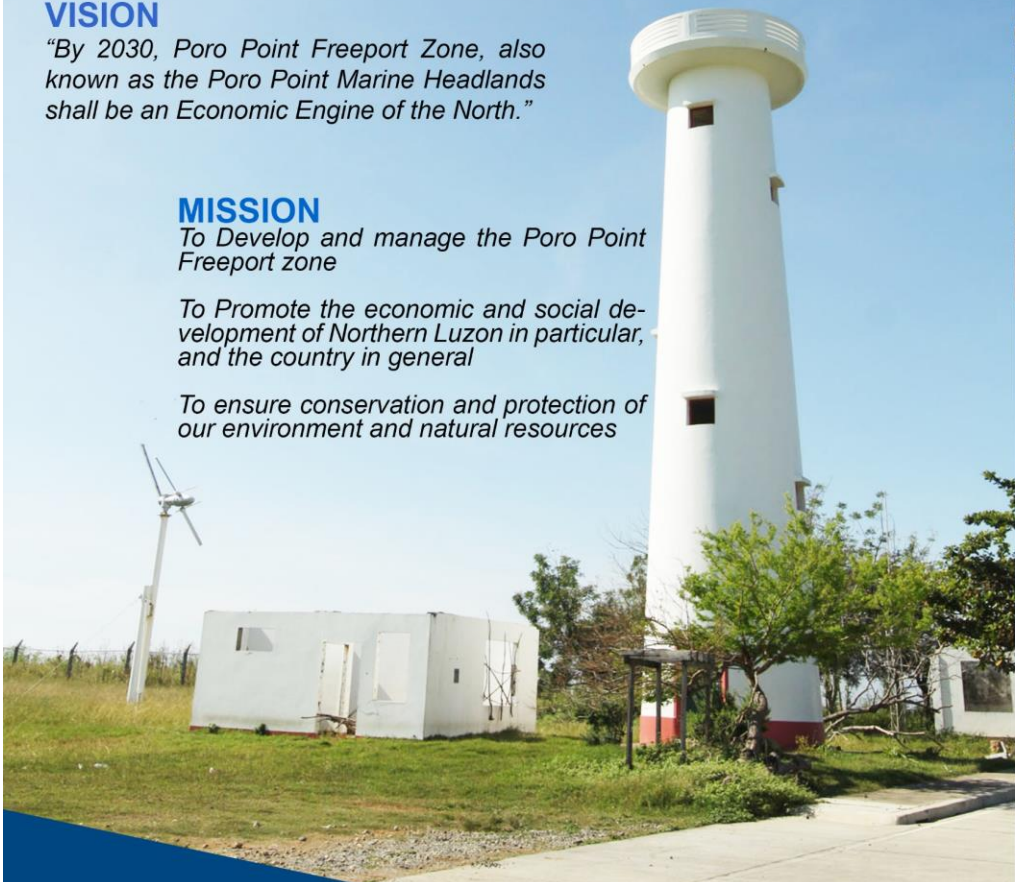
“By 2030, Poro Point Freeport Zone, also known as the Poro Point Marine Headlands shall be an Economic Engine of the North.”

MISSION

To Develop and manage the Poro Point Freeport zone

To Promote the economic and social development of Northern Luzon in particular, and the country in general

To ensure conservation and protection of our environment and natural resources



PORO POINT MANAGEMENT CORPORATION
ANNUAL REPORT 2020



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MALACAÑAN PALACE
MANILA

MESSAGE

My warmest greetings to the Poro Point Management Corporation (PPMC) as it publishes its 2020 Annual Report.

I am pleased that, despite the hardships that the trade, investment, industrial, transportation, and tourism sectors faced in the past year, PPMC was able to find ways to mitigate the effects of the pandemic on the freeport zone. I particularly commend your efforts in prioritizing the health and welfare of your employees who directly faced the risks of COVID-19 in the workplace.

May your achievements in the past year inspire you to remain steadfast in pursuing development initiatives that will spur growth in Northern Luzon and uplift the lives of our people. I trust that you will continue to work with key stakeholders in ensuring the growth of our industries and communities as we begin to recover and adapt to the new normal.

I count on each of you to join me as we work to achieve inclusive growth and greater progress in the years to come.

Again, congratulations and I wish you all the best!

Handwritten signature of Rodrigo Roa Duterte in black ink.

RODRIGO ROA DUTERTE

MANILA
April 2021



MESSAGE OF GREGORIO D. GARCIA III, CHAIRMAN OF THE BASES CONVERSION AND DEVELOPMENT AUTHORITY

We have begun to heal. The start of the year 2020 has been challenging, but our resilience and careful planning allowed us to move forward.

In the coming years, the Poro Point Management Corporation (PPMC) and the Bases Conversion and Development Authority (BCDA) will continue this momentum, as we all rebuild the country through this unprecedented pandemic.

With its locators and businesses relying largely on tourism, operations within the Poro Point Freeport Zone were badly affected. Despite this, PPMC still managed to generate 1,586 jobs. This is aligned with one of BCDA's major goals: to create jobs that will benefit local communities, and, in effect, the entire nation.

As anticipated, there was a decrease in air and passenger traffic, compared to 2019. But aviation schools filled the income gap, with 20 schools using the San Fernando Airport for their long cross-country flights. In total, roughly 74% of the certified flying schools in Luzon utilized the San Fernando Airport—a significant increase, compared to 67% in 2019. It's good news for the seaport operation, too, with the actual collection of revenues for 2020 exceeding the target revenue by 29%, or Php1.366M.

While we aim to revive our revenue streams, the BCDA and PPMC are also focused on the management of the Poro Point Freeport Zone (PPFZ), dubbed the Poro Point Headlands. PPFZ's marine biodiversity and aviation facilities are its best assets. And if it takes full advantage of the available natural resources, PPFZ can accelerate progress, increase employment rate, and grow its profit.

Lastly, I'd like to highlight a great achievement in Poro Point: the completion of the "Construction/Improvement of Poro Point Freeport Zone, City of San Fernando, La Union" road project, which began in 2017. Implemented by the Department of Public Works and Highways Regional Office 1, the project aims to improve road connectivity between PPFZ and the National Highway (Manila North Road). This will enhance ease of travel, and transport of goods and services, all of which will help boost our economy.

In his first year in office, President Rodrigo Duterte mandated his team to make the lives of Filipinos better. Our efforts are proof that we have taken this mandate to heart.

I hope that despite the effects of the pandemic, our continuous healing will keep inspiring us in the years to come. My sincerest gratitude to everyone who worked hard to keep us afloat. I welcome you to the highlights of 2020, through this annual report.


GREGORIO D. GARCIA III
Chairman
Bases Conversion and Development Authority



MESSAGE OF VIVENCIO B. DIZON, PRESIDENT AND CEO OF THE BASES CONVERSION AND DEVELOPMENT AUTHORITY

The year 2020 has been very difficult for everyone. Yet, the Poro Point Management Corporation (PPMC), along with the Bases Conversation and Development Authority (BCDA), has illustrated how resilience and determination can triumph over trials.

Immediately after the enhanced community quarantine (ECQ) was announced in March 2020, the PPMC set up its Occupational Safety and Health Committee to ensure that the health and safety protocols administered by the Inter-Agency Task Force on Emerging Infectious Diseases (IATF-EID) were strictly followed in the Poro Point Freepoint Zone (PPFZ).

With these protocols in check, PPMC was able to accomplish several projects. Despite the distressing effects of the pandemic on the country's employment rate, PPMC generated 1,586 jobs—531 of which went to stevedores and arrastres.

As the tourism industry was gravely affected by the pandemic, the decrease in general aviation traffic and passenger traffic was expected. But these deficits were countered by the aviation schools' increase of usage of the San Fernando Airport. In 2020, 74% of the certified flying schools in Luzon utilized the airport—up from the 67% rate in 2019.

Military flights, too, have made up for the lack of foot and air traffic in the tourism sites, with a 21.43% increase (compared to 2019) in traffic movements, due to the troops' continuous provision of services, like medical assistance.

Despite suffering losses in the tourism sector, PPMC had exceeded its airport revenue target by 31%. It had also exceeded its seaport revenue target by 29%.

While the world came to a standstill, the PPMC continued pursuing one of its most significant projects, the Tri-City Ferry System. The infrastructure component of the project—a multi-purpose passenger/ferry port terminal building inside the PPFZ—would be funded by the Department of Transportation (DOTr), through a Memorandum of Agreement (MOA) between DOTr and the BCDA. Bidding conferences for the project were conducted in 2020.

Currently, PPMC is focusing its efforts on increasing vaccination rates in the coming months. PPMC also needs to gear up for programs that will generate more revenues, to become more self-sufficient by taking advantage of low-hanging fruits and making the most out of resources available for development.

With these programs and plans in place, I look forward to a better year for all.



VIVENCIO B. DIZON
President and Chief Executive Officer
Bases Conversion and Development Authority



2020 PPMC President's Report



The coronavirus disease 2019 (COVID-19) and its variants have afflicted the lives of millions of people and remains to be a great threat worldwide. The global pandemic has also affected the economy in the Philippines and the Province of La Union was not spared from this. However, Poro Point Management Corporation (PPMC) has demonstrated its resilience despite the challenges brought about by this scourge.

From the outset, please allow me to thank all PPMC Directors, VPs, Managers and employees. Your hard work, cooperation and dedication during these trying times truly led to these achievements.

We also thank the Province of La Union, the City of San Fernando and the different Barangays therein for their untiring support to PPMC's quest for basic services and good health.

PPMC manifested strong commitment to protect the lives of its stakeholders and ensured their health and safety.

During this global pandemic, PPMC has established and enforced policies and guidelines on health and safety in accordance with government protocols as embodied in pertinent resolutions of the Inter-Agency Task Force on Emerging Infectious Diseases (IATF-EID), and other legal issuances from various government agencies, local and national.

The PPMC Board of Directors was prompt in approving the Policy on the Prevention and Control of COVID-19 in PPMC and in the Poro Point Freeport Zone. The Policy covers all PPMC Board of Directors; officers; employees; locators; accredited enterprises; airport users; contractors and their employees; and other stakeholders entering the premises of PPMC and the Poro Point Freeport Zone. PPMC also set-up its Occupational Safety and Health Committee which is responsible for the formulation, implementation, monitoring and evaluation of Plans and Programs on the Prevention and Control of COVID-19 in PPMC and in the Poro Point Freeport Zone.

PPMC adopted alternative work arrangements to ensure the continuity of operations and render basic services to people without compromising health and safety of its employees.

PPMC provided vitamins C and Zinc, personal protective equipment such as face shields, face masks and gloves; hygiene kits such as alcohol for all employees. Regular disinfection was conducted as well as implementation of thermal scanning and sanitation at the PPMC Admin Building, Customs Clearance Area Building, Security Office and San Fernando Airport Terminal Building. Advisories and issuances regarding COVID-19 from various agencies were ensured to be disseminated and followed. Locators and contractors were also monitored to guarantee their compliance with health and safety protocols from DOLE, DPWH and other government agencies.

PPMC sustained efforts to promote the professional and personal development of its employees.

Despite the pandemic, PPMC continued and still continue to promote employees' growth by providing varied and numerous human resource development (HRD) interventions leveraging on the use of various IT platforms and web-based applications such as Zoom, Google Meet and other online platforms. A total of twenty-seven (27) learning and development sessions were attended by employees to ensure advancement in their professional development and improvement of their health and well-being.

PPMC adhered to good governance principles of fairness, accountability and transparency.

As a strong index and concrete manifestation of PPMC's sustained commitment to good governance, PPMC posted the required documents on the Transparency Seal of PPMC's website. PPMC observed the posting requirements using the Philippine Government Electronic Procurement System (PhilGEPS) in accordance with Republic Act No. 9184. PPMC submitted its Annual Procurement Plan and its Agency Procurement Compliance Indicator Assessment to GPPB.

In compliance with Republic Act No. 11032, otherwise known as the Ease of Doing Business and Efficient Government Service Delivery Act of 2018, PPMC submitted to the Anti-Red Tape Authority the revised Citizens Charter. Further, in accordance with the Code of Conduct and Ethical Standards for Public Officials and Employees, the Board of Directors and employees of PPMC complied with the submission of Statement of Assets, Liabilities and Net Worth and Disclosure of Business Interests and Financial Connections (SALN).

In addition to the aforesaid good governance conditions required of government agencies and GOCCs, PPMC consistently met the conditions required by the Governance Commission for Government Owned or Controlled Corporations (GCG). PPMC has satisfied all its statutory obligations including payment of taxes and has complied with government accounting and auditing rules and regulations on cash advances and liquidations. All the demands or request of government agencies as to submittal of any and all documents were met and satisfied.

PPMC spearheaded Free COVID-19 RT-PCR at the Poro Point Freeport Zone.

PPMC has undertaken programs, initiatives and actions not only within PPFZ and PPMC, but also reached out to other individuals and organizations in other provinces and regions in order to mitigate the impact of COVID-19.

Having in mind the Aggressive Community Testing (ACT) Program of the government to strengthen the country's capacity in massive COVID-19 testing to contain the spread of the virus, and considering the high cost of testing, PPMC through this representation sought the invaluable help of Secretary Vivencio B. Dizon, Deputy Chief Implementer of the National Action Plan Against COVID-19 and Chief Testing Czar, who is also the President & CEO of the Bases Conversion and Development Authority (BCDA) to send to the PPFZ the COVID-19 RT-PCR Testing Team to conduct testing free of charge which the good Secretary granted. PPMC held two (2) offsite Free COVID-19 RT-PCR Test for CY 2020.

The first offsite swab testing was held last September 25 – 26, 2020 at the PPMC Grounds. Since the COVID-19 Swab Testing in Poro Point is for the people, PPMC arranged with the Philippine Arena Team that other interested persons in the area should also be invited to undergo such testing free of charge. As a result, other companies and individuals near, far and wide came to PPMC to avail of the said opportunity and this brought a total number of 579 persons tested, more than double than the original expectation. 100% of the 579 individuals who were tested came out with negative results.

The second offsite swab testing was held last October 20 – 22, 2020. PPMC, together with the National Task Force (NTF) Against COVID-19, Regional IATF, Provincial Government of La Union, City Government of La Union and other government agencies, held the second three-day Aggressive Community Testing again at the PPMC Grounds. A total of 2,716 individuals underwent the RT-PCR test. Out of the said number, only two (2) individuals or 0.01% came out positive for COVID-19. The remaining 2,714 individuals or 99.99% came out with negative results.

The beneficiaries of such COVID tests were employees of PPMC locators and government agencies inside the Poro Point Freeport Zone; uniformed personnel of the Philippine Air Force; Philippine Navy; La Union Philippine National Police; PPMC employees and immediate members of their families; employees of PPMC's contracted agencies; tricycle drivers; ambulant vendors; officials and health workers in different barangays; employees from various private companies and local government units; Locally Stranded Individuals (LSIs); and walk-in clients.

PPMC exceeded 90% Target Satisfaction Rating in Stakeholders' Satisfaction Survey.

The Stakeholders' Satisfaction Survey is one of PPMC's strategic objectives and is one of the metrics used by the Governance Commission for Government Owned or Controlled Corporations (GCG) and Bases Conversion and Development Authority (BCDA) in assessing PPMC's performance. PPMC procured the services of Saint Louis College to undertake the survey according to the guidelines crafted by GCG.

The survey results for the conduct of Stakeholders Satisfaction Survey for CY 2020 showed that 94.74% of the respondent Lessees and Licensees registered an overall rating of Satisfied or Very Satisfied on PPMC services, thus, exceeding PPMC's target of 90%. The 2020 rating is also higher than the 2019 rating of 92.59%. PPMC likewise requested Saint Louis College to conduct a satisfaction survey of PPMC's stakeholders such as local government units, national government agencies and aviation schools. The survey results showed that 93.75% of the respondents were satisfied with PPMC's delivery of services, an increase from the 2019 rating of 92.01%.

Since year 2015 when the stakeholders' satisfaction survey was institutionalized as one of PPMC's strategic objectives, PPMC has consistently exceeded its performance target.

PPMC retained ISO 9001:2015 Certification.

After preparing the transition of its Quality Management System to conform to the ISO 9001:2015, PPMC prepared for Third Party Certification Audit. The certification was also expanded to the Administration of Poro Point Freeport Zone including Frontline Services, Core and Support Processes.

PPMC passed the certification audit and surveillance audit conducted by AJA Registrars, Inc. in 2018 and 2019, respectively.

For CY 2020, PPMC underwent the re-surveillance audit conducted by SOCOTEC Certification Philippines, Inc. (formerly AJA Registrars, Inc.) on December 9 and 10. The audit was done via Zoom and Google Meet in the light of the pandemic. SCPI determined that PPMC's Quality Management System meets client requirements and its workforce demonstrates a strong commitment to that achievement and sustainability of the ISO Standard. PPMC passed the re-surveillance audit for ISO 9001:2015 for the continuance of its certification.

San Fernando Airport and San Fernando International Seaport continue their operations in the face of restrictions brought about by the pandemic.

The San Fernando Airport remained to be the preferred training ground of most aviation schools in Luzon despite the decrease in traffic movements due to the pandemic. Seventy-four percent (74%) of the certified flying schools in Luzon utilized the San Fernando Airport as compared to sixty-seven percent (67%) in 2019.

Only nine (9) Chartered/ Air Taxis utilized the San Fernando Airport for the period ended: December 2020 because of the decreased business activities of corporate clients due to the pandemic. There was a decrease in chartered flight traffic from 154 covering the period: January to December 2019 to 126 for the same period in 2020 or 18% decrease in chartered flight traffic.

On the other hand, the military generated 153 traffic movements from January to December 2020 which is 21.43% higher than the same period in 2019. Philippine Air Force and Philippine Navy used aircrafts like C295, Choppers, CASA 202, King Air and the Islander. The aircrafts were used as medical transport to provide COVID-19 assistance and rescue operations.

At the San Fernando International Seaport, since Soiltech's Private Pier is now under the territorial jurisdiction and seaport authority of BCDA/PPMC, PPMC started collecting port fees and charges on February 2020. A total of eight (8) international vessels arrived and utilized the Soiltech Pier. As part of the Bounce Back Better initiative of PPMC to recover and thrive amidst the pandemic, the PPMC Board approved the commercialization of the Soiltech Private Pier in 2020. The commercialization will pave the way to more seaport activities and generate more revenues for PPMC.

PPFZ continued to attract locators and tourists amidst the pandemic.

The pandemic hit hard various industries, thus, 2020 was a very challenging year for most businesses, including PPMC. The Tourism Industry was adversely affected by the imposition of lockdowns, closing of borders and travel restrictions of people. Thunderbird Pilipinas Hotels and Resorts, Inc. (TPHRI), hardly survived. Yet, it identified and implemented ways to mitigate the impact of the pandemic in its health and safety measures in all its facilities and established COVID-19 Prevention and Control Policy. In its effort to recover and bounce back, TPHRI offered various promotions, packages and discounts for local residents and domestic tourists.

The Poro Point Baywalk and Events Center also played a vital role in attracting tourists within the area. At the start of 2020, it was able to host a total of eight (8) events and activities organized by various agencies. It was again the venue for the grandest event in the Province of La Union, the annual Mutya ti La Union.

As restrictions on mass gatherings were implemented because of the pandemic, the Poro Point Baywalk was closed to the public on March 17, 2020. However, it was reopened on September 21, 2020 in support of the reopening of the Province of La Union to local tourists. Further, PPMC also recognized the essential role of parks and open spaces in supporting the physical and mental health during the pandemic. Joggers, bikers and guests visiting the baywalk were required to observe the minimum health and safety protocols.

PPMC has continuously strengthened its marketing and promotion amidst the disruption brought about by the pandemic. Despite the economic challenge for 2020, there were a number of prospective locators and investors who have signified interest in establishing businesses inside the Poro Point Freeport Zone. As virtual events have become the new normal, PPMC supported and participated in various online events and activities.

PPMC pursued implementation of required infrastructures.

Infrastructure support is vital in the development of the Poro Point Freeport Zone. Various infrastructure projects within the Zone were undertaken in 2020. Infrastructures projects such as construction of drainage at the Poro Point Baywalk Commercial Strip, San Fernando Airport Fuel Shed, Relocation and Construction of PNP AVSEQ Office and Quarters were completed. Public biddings were also conducted and awarded for projects such as construction of additional rooms at the PPMC Administration Building in order to comply with physical distancing requirement, as well as various repair and maintenance works

PPMC posted positive income for the 7th consecutive year.

For seven (7) consecutive years of earning positive income, PPMC reported a Net Income of PhP28.6 Million as of December 31, 2020 compared to 2019's Net Income of PhP25.06 Million. As a result, the retained earnings balance as of December 31, 2020 has increased to PhP50.5 Million which qualifies PPMC to declare and remit dividends for the fourth time to the National Government.

PPMC generated an actual zone revenue of PhP89.5 Million as of December 31, 2020 as compared to last year's revenue of PhP102.2 Million or a decrease of PhP12.6 Million. The decrease in revenues was due to the pandemic and the pre-termination of lease with the Voice of America on September 2019. On a positive note, the revenues earned at the Seaport amounting to PhP6.1 Million contributed to the recovery in PPMC's zone revenues.

PPMC has no COA suspension, charges and/or disallowances.

As of this date, the Commission on Audit (COA) has zero audit suspensions, charges and disallowances beginning the year 2014 up to this writing.

In 2020, PPFZ locators infused PhP259 Million in additional investments.

In closing, with the help of God and Mama Mary, PPMC finished strong in 2020 as demonstrated by the consistent accomplishment of the company's objectives even in the face of the seemingly insurmountable challenges caused by this dreaded global pandemic.

May the Almighty God and Mama Mary bless BCDA/PPMC and all of us.

ATTY. FELIX S. RACADIO
President and CEO
Poro Point Management Corporation

CORPORATE GOVERNANCE

Confirmation Statement

The Poro Point Management Corporation strictly adheres to the principles of good corporate governance. As one of the Government - Owned or Controlled Corporations under the oversight of the Governance Commission for Government - Owned or Controlled Corporations (GCG). PPMC its Governing Board and all of its officials and employees fully comply with the Code of Corporate Governance issued by the GCG which was made operational through the PPMC Manual of Corporate Governance.

PPMC is committed to good governance principles and practices of accountability and transparency with the utmost degree of professionalism and effectiveness in carrying out its mandate of managing and developing the Poro Point Freeport Zone.

PPMC adopts the Governance Commission for GOCCs' (GCG) Code of Corporate Governance for GOCCs. Also, the PPMC Board of Directors institutionalizes policies such as the PPMC's Manual of Corporate Governance that would guide PPMC Management in attaining its goals while ensuring compliance with good corporate governance. Among the governance policies implemented are the following:

a. PPMC Code of Ethics and Code of Discipline

The PPMC Code of Ethics for PPMC Board of Directors and Code of Discipline for PPMC Officers and Employees promote exemplary standards in the conduct of their functions by setting rules which Directors, Officers and Employees must comply with. Also, the Codes provide the guidelines of their implementation and observance.

b. Whistleblowing Policy

PPMC's Whistleblowing Policy provides an enabling mechanism for employees to report or testify against any unethical behavior committed by PPMC Board of Directors, Officers and rank and file employees. Likewise, the policy provides protection to whistleblowers against any retaliator actions.

Poro Point Management Corporation Board of Directors

ATTY. FELIX S. RACADIO



Appointed on February 03, 2017 as Director/President and CEO. Holds the Chairmanship on Legal and Regulatory Concerns and Nominations and Remunerations Committee while he is a member of the Executive and Investment and Promotions Committees.

President Racadio, 68 years of age is a Political Science Major from San Sebastian College, Manila. He finished his Bachelor of Laws at the University of Santo Tomas in 1977. He was a staff member for the IMF World bank Conference in 1976, an Associate/Trial Lawyer for Chua and Associates Law Office from 1979 to 1991. He served as an In-house counsel for the Medical City from 1981 to 1991 and a Provincial Administrator for the Province of Ilocos Sur from 1997 until 2001. He became a Board Member for Land Transportation Franchising and Regulatory Board from 2001 to 2005 and served his 1st term as President and Chief Executive Officer of Poro Point Management Corporation.

MR. JEREMIAS A. SINGSON, JR.

Appointed on October 12, 2017 as Director/Corporate Treasurer. Holds the Chairmanship on Finance Committee while he is a member of the Executive, Human Resource and Investment and Promotions Committees.

Director Singson, 50 years of age, finished Bachelor of Science in Management at the Philippine School of Business Administration in 1993. He was the owner of Ciudad Fernandina Antique Shop and the 888 Construction in Vigan City, Ilocos Sur. He was the Branch Manager of Kuryente Electrical Shop from 2000 to 2010. He is, at present, a supervisor at Goldstar Emission Testing Center and an Agent for Mapfire Insular, both located in Vigan City, Ilocos Sur.



MR. JOEL G. CARINGAL



Appointed on May 05, 2017 as Director. Holds the Chairmanship on Human Resource Committee while he is a member of the Audit and Risk Oversight, Corporate Governance, Infrastructure Management, Legal and Regulatory Concerns, Nominations and Remunerations and Investment and Promotions Committees.

Director Caringal, 65 years of age, is a graduate of the Philippine Military Academy in 1981. After which, he joined the Philippine Army. He completed 3 years of Bachelor of Science in Agriculture at the University of the Philippines Los Banos, Laguna. He became the Security Head of the Poro Point Unit under the John Hay Poro Point Development Corporation in 2001. He is the Vice President for Regulatory Services of Poro Point Management Corporation and rose from the ranks by becoming one of the members of the Honorable Board of Directors in 2017.

MR. EDGAR T. SANTOS

Appointed on February 03, 2017 as Director. Holds the Chairmanship on Special Projects while he is a member of the Executive, Finance, Audit & Risk Oversight, Corporate Governance, Human Resource, Infrastructure Management, Legal and Regulatory Concerns, Nominations and Remunerations and Investment and Promotions Committees.

Director Santos, 62 years of age, holds a degree in Marine Transportation from the Philippine Merchant Marine Academy. He is presently a member of the Board of Trustees for the Makati Tourism Foundation Incorporated and the GUSI Peace Prize Foundation Incorporated.



Poro Point Management Corporation Board of Directors

MR. WARLY P. GUERRA



Appointed on December 08, 2016 as Director. Holds the Chairmanship on Investment and Promotions Committee while he is a member of the Finance, Audit and Risk Oversight, Human Resource, Infrastructure Management and Special Projects.

Director Guerra, 44 years of age, has a dual major degree in Economics and Computer Science from the University of Michigan. He has units in Graduate courses in Government from Harvard University and Completed the Leadership and Management Development Certification Program at the Civil Service Institute in 2017. He was System Analyst for Eli Lilly & Company in Indianapolis, Indiana, USA from 2000 to 2001 and a Software Engineering Consultant for the Rational Software Corporation in 2001.

He worked as a Software Engineer Consultant for General Dynamics Land Systems from 2002 until 2006. He was a Managing Consultant for Benchmark Economic Development Consulting from 2010 to 2012. He is currently a Managing Director for Benchmark Logic LLC, the Chairman/President of Ibaan Group Holdings Incorporated, the Chairman/President of Remote Reliance Incorporated, the Chairman/President of Metrolink Construction and Development Corporation and also a Board Director of Gles Venture Group Incorporated.

SEVILLANO C. FLORES JR

Sevillano "Bill" C. Flores jr. was born on November 17, 1954 at the City of San Fernando in the province of La Union. He finished a Bachelor's of Arts degree with a major in Economics from San Sebastian College Manila. He then had his Master's degree in Development Administration at Don Mariano Marcos Memorial State University, San Fernando City, La Union. He was the provincial coordinator for La Union of the Ministry of Youth Sports Division from 1976-1978. He then was employed by San Miguel Corporation in their beer division as a warehouseman, Route salesman, Acting district sales supervisor, and as an Acting trade relations manager for region 1 and CAR from 1979-1996. He was elected as a barangay kagawad for barangay Ilocanos Norte in 1988 and was elected as City Councilor for San Fernando on 1998. He was the former General Manager for Lee RV general merchandise.



MR. FERDINANDO G. SEVILLA



Appointed on October 12, 2017 as Director. Holds the Chairmanship on Infrastructure Management while he is a member of the Corporate Governance, Special Projects, Investment and Promotions and Audit and Risk Oversight Committees.

Director Sevilla, 61 years of age, is a graduate of the Philippine Military Academy. He has a Master's Degree in Management from the Philippine Christian University, a Masters in Public Administration from Baguio Central University and a Master's Degree on Strategic Business Economics Program from the University of Asia and the Pacific. He served under the Armed Forces of the Philippines and the Philippine National Police from 1985 to 2015 acquiring various honors and commendations.

MR. ARMANDO M. SEDENTARIO

Appointed on May 05, 2017 as Director. Member of the Finance and Investment and Promotions Committees.

Director Sedentario, 53 years of age, is a Bachelor of Arts Graduate with majors in English and Philosophy from the Saint Francis Xavier College Seminary. He was the Payroll in-charge, an Assistant Project Purchaser, an Assistant Project Manager and a Time Keeper/Warehouse-in-Charge for the ALC Industries Incorporated. He was a Medical Representative for Sydenham Pharmaceutical, a Sales Representative/ Sub Director Specialist and a Key Accounts Specialist for Serg's Products Incorporated. He became a District Sales Manager for Mega Fishing Corporation, a field Unit Manager for Mighty Corporation, a District Sales Head for SLORD Development Corporation and an Area Sales Coordinator for Royal trade General Merchandising Corporation.



LEGAL COUNSEL/CORPORATE SECRETARY

ATTY, MARLOU P. PACLEB



Atty. Pacleb finished his Bachelor of Laws at the University of the East, Manila. He was into private practice before he joined PPMC which opened the position of legal counsel in December 2011. He caters to the legal needs of PPMC's day-to-day operations and deputized by the GOCC to appear in court on cases where PPMC is a party litigant. He is concurrent Corporate Secretary effective November 2017.

HUMAN RESOURCES MANAGEMENT AND DEVELOPMENT

Safeguarding the Health and Welfare of PPMC's Stakeholders

It is the Policy of Poro Point Management Corporation (PPMC) to protect the lives of its stakeholders, Board of Directors, officers and employees; and to safeguard their health and safety.

During the period of global pandemic brought about by COVID-19, PPMC established and enforced policies and guidelines on health and safety in accordance with government health and safety protocols as embodied in pertinent resolutions of the Inter-Agency Task Force on Emerging Infectious Diseases (IATF-EID), and other legal issuances of the Office of the President, Department of Health, Department of Labor and Employment, Department of Trade and Industry, Local Government Units and other relevant government agencies.

The PPMC Board of Directors approved the Policy on the Prevention and Control of COVID-19 in PPMC and in the Poro Point Freeport Zone. The Policy covers all PPMC Board of Directors, officers and employees; locators, accredited enterprises, airport users, contractors and their employees, and other stakeholders entering the premises of PPMC and the PPFZ.

PPMC set-up its Occupational Safety and Health Committee which is responsible for the formulation, implementation, monitoring and evaluation of Plans and Programs on the Prevention and Control of COVID-19 in PPMC and in the PPFZ.

During the Enhanced Community Quarantine, alternative work arrangements were also adopted to ensure the continuity of operations without compromising health and safety. After the quarantine was downgraded to Modified General Community Quarantine, PPMC continued to implement alternative work arrangements to limit possible exposure of employees to the virus and to ensure compliance with health and safety standards particularly on physical distancing given the office space limitations.

PPMC provided vitamins, and personal protective equipment such as face shields, face masks and gloves; hygiene kits such as alcohol were also provided to all employees. Disinfection was regularly conducted at the PPMC Administration Building, Customs Clearance Area Building, Security Office and San Fernando Airport Terminal Building. New issuances or advisories regarding COVID-19 from various agencies were disseminated. Thermal scanning and sanitation areas were set - up inside the PPFZ. Locators and contractors were also monitored to ensure their compliance with health and safety protocols.

Human Resources Development

Despite the constraints and restrictions brought about by COVID-19, PPMC was able to provide varied and numerous human resource development (HRD) interventions leveraging on the use of various IT platforms and web-based applications.

For CY 2020, the following learning and development sessions were undergone by employees:

1. Training on Government Property and Supply Management;
2. Training on One Common Consciousness: Setting the Strategic Direction and Policy in Building and Nurturing BCDA's Gender-Sensitive Organizational Culture of Excellence (Gender and Development Activity);
3. Stakeholder's Forum regarding the Implementation of Republic Act No. 10708 of the Tax Incentives Management and Transparency Act (TIMTA);
4. Seminar/Workshop on R.A. 9184 Government Procurement Reform Act (8th Edition) and its 2016 Revised Implementing Rules and Regulations;
5. Training on WordPress CMS;
6. 46th Annual Regional Convention and Election of Officers with the theme, "United GEP Promoting Members Empowerment Towards Sustainable Goals";
7. 3rd Privacy Awareness Week (PAW) Conference with a theme, "Enabling Trust in the New Normal: Reimagining Privacy in the Time of a Pandemic";
8. Fundamentals of Professional Cookery at TESDA Online Program;
9. Diesel Engine Tune Up at TESDA Online Program;
10. Webinar entitled Facebook Marketing;
11. Webinar entitled Picking Up the Pieces: 3 Legal Areas that Need Your Attention Post-Quarantine;

12. Webinar entitled "In Focus: Capturing Transparency in Budgeting and Public Procurement in the Time of COVID-19;"
13. Webinar entitled "Contracts, Force Majeure and the COVID-19 Virus;"
14. Essentials of Human Resource Management Series;
15. The Role of Digital Marketing for Effective Business Growth in the New Normal;
16. COVID-19 Awareness TESDA Online Program;
17. Training on the Use of Zoom Application and Basic Google Productivity Tools;
18. Webinar entitled Public Sector Leaders and HR Forum with the theme Public Service Continuity and Recovery;
19. DPO ACE Level 1 Training Program;
20. Skills Training on Online Communication Strategies at Work in the New Normal "IN ang Online Tech";
21. Training on Reports Development and Data Analytics Using MS Excel;
22. Webinar entitled "What is Compliance?;"
23. Beyond Attribution: Use of the HGDG to mainstream GAD elements in the Project Development Cycle;
24. PhilGEPS Buyers Training;
25. Effective Compliance Programs;
26. Re-orientation on the Policy on Human Resource Development; and
27. Webinar entitled "Environmental Laws."

Retention of PPMC's ISO 9001:2015 Certification

PPMC gives focus on meeting stakeholders and applicable statutory and legal requirements and commits to continually improve its Quality Management System. (QMS)

Thus, PPMC has ventured into QMS certification in order to be globally-competitive since ISO certification is a recognized mark for quality that is recognized world-wide. Once ISO-certified, investors would be assured of quality service which could give PPMC the edge in enticing and retaining investors.

ISO 9001:2015 is the international standard that specifies requirements for a QMS. Organizations use this standard to demonstrate the ability to consistently provide products and services that meet customer and regulatory requirements.

After preparing the transition of its Quality Management System to the ISO 9001:2015 standard in 2017, PPMC prepared for Third Party Certification Audit. The full scope of the certification was expanded to the Administration of the Poro Point Freeport Zone including Frontline Services, Core and Support Processes.

PPMC engaged the services of AJA Registrars, Inc. to conduct the certification audit on November 30, 2018. PPMC passed the said audit without any non-conformities and was issued its certification on December 18, 2018.

On November 29, 2019, PPMC underwent Surveillance Audit which was conducted by SOCOTEC Certification Philippines, Inc. (SCPI). PPMC passed the Surveillance Audit.

To continue compliance with ISO 9001:2015, PPMC went through a comprehensive evaluation process that covered updating of the existing Quality Manual and PPMC's Citizen's Charter in compliance with Republic Act 11032 or the Ease of Doing Business and Efficient Government Service Delivery Act of 2018.

PPMC underwent the surveillance audit conducted by the same third-party certifying body, SCPI, on December 9 and 10, 2020.

Given the unprecedented global outbreak of the coronavirus disease (COVID-19) and observance of alternative work arrangements, the said surveillance audits were undertaken virtually via Zoom and Google Meet to adopt to the community quarantine measures of the government and to ensure the safety of both the ISO auditors and auditees.

SCPI determined that PPMC's QMS meets client requirements and its workforce demonstrates a strong commitment to that achievement and sustainability of the ISO Standard. PPMC passed the Re-Surveillance Audit for ISO 9001:2015 for the continuance of its certification.



Closing Meeting for ISO 9001:2015 Re-Surveillance Audit on December 10, 2020



Orientation on the Policy on Prevention and Control of COVID-19 in PPMC and in the PPfZ



Members of the BAC, BAC Secretariat and TWG attended the PhilGEPS Buyer's Training held on October 16-17, 2020.



Free COVID-19 RT-PCR Testing inside the PPfZ held on October 20-22, 2020 & September 25-26, 2020.

Employment Generation

One of the major goals of the bases conversion and development program is the creation of jobs to benefit the local communities.

Since the creation of Poro Point Special Economic and Freeport Zone and eventually the Poro Point Freeport Zone, livelihood opportunities have been generated for the impact areas.

Thousands have been directly employed by the locators and contractors doing business inside the zone.

For the Year 2020, the total employment generated inside the zone was 1,586, of which, 531 pertains to job opportunities from Arrastre and Stevedoring and Services.

Compliance with Good Governance Conditions

As a strong index and concrete manifestation of PPMC's sustained commitment to good governance, it has consistently complied with good governance conditions required of all government agencies and government owned and controlled corporations ensuring transparency, accountability and integrity in all aspects of its operations.

PPMC adhered to the posting of the Transparency Seal on PPMC's website. The Transparency seal includes information on PPMC's mandates and functions, names of officials with their position and designation. It also covers PPMC's annual report detailing its operational and financial reports, its corporate approved budget and targets, major programs and projects as well as their status of implementation.

In addition to the aforesaid Transparency Seal, PPMC observed the posting requirements using the Philippine Government Electronic Procurement System (PhilGEPS) in accordance with Republic Act No. 9184, otherwise known as the Government Procurement Reform Act (GPRA) and its Revised Implementing Rules and Regulations (IRR) to promote transparency in all procurement activities and ensure widest dissemination of procurement opportunities. Procurement Monitoring Reports were regularly submitted to the Government Procurement Policy (GPPB) and likewise posted on PPMC's website. PPMC likewise conducted and submitted its Agency Procurement Compliance Indicator Assessment to GPPB.

In compliance with Republic Act 11032, otherwise known as the Ease of Doing Business and Efficient Government Service Delivery Act of 2018, PPMC submitted to the Anti-Red Tape Authority the revised Citizens Charter embodying the external and internal services provided by PPMC detailing the procedures, complete requirements and fees for such services; and prescribed processing times of such classified government services which in no case shall exceed the corresponding three (3), seven (7), and twenty (20) days except for those covered by special laws such as procurement which is governed by Republic Act No. 9184.

In accordance with the Code of Conduct and Ethical Standards for Public Officials and Employees or Republic Act No. 6713, the Board of Directors and employees of PPMC complied with the submission of Statement of Assets, Liabilities and Net Worth and Disclosure of Business Interests and Financial Connections (SALN).

In addition to the aforesaid good governance conditions required of government agencies and GOCCs, PPMC consistently met the conditions required by the Governance Commission for Government Owned or Controlled Corporations.

PPMC has satisfied all its statutory liabilities including payment of taxes and has complied with government accounting audit rules and regulations on cash advances and liquidations.

PPMC exceeded 90% Target Satisfaction Rating in Stakeholders' Satisfaction Survey

The Stakeholders' Satisfaction Survey is one of PPMC's strategic objectives and is one of the metrics used by the Governance Commission for Government Owned or Controlled Corporations (GCG) and Bases Conversion and Development Authority (BCDA) in assessing PPMC's performance. PPMC procured the services of Saint Louis College to undertake the survey according to the guidelines crafted by GCG.

The survey results for the conduct of Stakeholders Satisfaction Survey for CY 2020 showed that 94.74% of the respondent Lessees and Licensees registered an overall rating of Satisfied or Very Satisfied on PPMC services, thus, exceeding PPMC's target of 90%. The 2020 rating is also higher than the 2019 rating of 92.59%. PPMC likewise requested Saint Louis College to conduct a satisfaction survey of PPMC's stakeholders such as local government units, national government agencies and aviation schools. The survey results showed that 93.75% of the respondents were satisfied with PPMC's delivery of services, an increase from the 2019 rating of 92.01%.

Since year 2015 when the stakeholders' satisfaction survey was institutionalized as one of PPMC's strategic objectives, PPMC has consistently exceeded its performance target.

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS

In 2020, Poro Point Management Corporation (PPMC) pursued its Corporate Social Responsibility Programs despite the COVID-19 pandemic through the PPMC HELPS PROGRAM (Health, Education/Environment, Livelihood Program and Strengthening the Linkages). The following were the programs undertaken in CY 2020:

HEALTH

1. Bloodletting Program for Poro Point Freeport Zone
 - PPMC initiated the Bloodletting Program for Poro Point Freeport Zone (PPFZ) on December 28, 2020 in coordination with DOH – RO1, Ilocos Training Regional & Medical Center (DOH – RO1 ITRMC). This program is a regular activity purposely to collect blood from prospective blood donors to cater to the needs of PPMC employees and residents of impact areas of the PPFZ. It was participated in by partners from the PAF, PNP, PCG, and PPFZ impacted barangays. A total of 50 potential blood donors were registered with 30 bags of blood collected.
2. Free COVID -19 RT PCR Testing Inside the PPFZ pursuant to the country's Aggressive Community Testing
 - PPMC coordinated with the City Government of San Fernando, La Union for the participation of front liners and various barangays and informed them of the said activity. A total of 3,296 individuals including employees of PPMC, residents from the City of San Fernando, La Union, employees of various government agencies, employees of locators and contractors inside the Poro Point Freeport Zone availed of the Free RT-PCR Testing which was held at the PPMC Grounds on September 26, 2020. A total of 580 individuals were tested on September 26, 2020 who all yielded negative results. A total of 2,716 individuals were tested from October 20 to 22, 2020 which yielded 99.93% negative results. PPMC also hosted the National CODE Team meeting held at the Agora Event Center, Thunderbird Resorts and Casinos on October 22, 2020;

ENVIRONMENT

1. "Love Mother Earth Coastal Clean-up Drive for PPFZ"
 - PPMC initiated the said activity in partnership with volunteers from the PPFZ Locators : Philippine Air Lines (PAL), Philippine Navy (PN), Philippine Air Force (PAF), Barangay Council of Poro, Poro Sea Lovers Association – Poro MPA Council and ISO Ateneo, Manila and PPMC Volunteers. The coastal clean-up drive was held on February 14, 2020 with the following activities: collection of trash from the PPFZ Main Gate passing through PPMC Administration Building, going to Poro Point Baywalk & Event Center then to the Lighthouse; coastal clean-up along the San Fernando Bay; and pruning of plants and clearing of dried leaves along the Gov. Joaquin L. Ortega Avenue.
2. Participation to environment related programs and activities of partner agencies:
 - "Takbo Para SaKalikasan" by LigangmgalIndibiduwalnaNangangalagasaKalikasan (LINKS) Project was participated in by 21 PPMC employees. The said activity was held on February 22, 2020. Proceeds were used to purchase seedlings to be planted in their adopted community and the implementation of various environmental programs for the youth.
3. Poro Marine Protected Area (MPA) Project
 - PPMC participated in the meetings of the MPA such as : monthly meeting of Poro MPA Council, City Wide MPA Management Council Quarterly Meeting and General Assembly and Turnover Ceremony by ISO Ateneo & PSLA. A MOA was schedule to be signed on March 2020 but has been moved due to unavoidable circumstances like the COVID – 19.

EDUCATION

1. Adopt – A – School Program
 - PPMC participated in the National School Maintenance Week dubbed as "BrigadaEskwela" and "OPLAN BalikEskwela" with the theme: " PagpapanatilingBayanihanTungosaKalidadnaEdukasyon para saKabataan". PPMC assisted by providing necessary materials to the San Agustin (Poro) Elementary School and DepEd Sevilla Elementary School. The activity aims to prepare the school for the New Normal DepEd Distance Learning or Modular Delivery Learning Program as a result of COVID – 19 pandemic.

LIVELIHOOD

1. Income Generating Projects (IGPs) of the PPFZ impact barangays
 - PPMC facilitated the conduct of research and discussion with PPFZ impact barangays to further identify the needed programs as a result of COVID -19 pandemic to be implemented and integrated in the community programs for the CY 2021. A monthly monitoring of existing IGPs of PPFZ impact barangays was also done.
2. Financial Assistance pursuant to Presidential Proclamation No. 92, series of 2020, declaring a state of public health emergency throughout the Philippines due to COVID – 19
 - PPMC provided financial assistance to 10 janitors/messengers and 12 grasscutters whose work was suspended from March 16 up to April 2020. The janitors/messengers are employed by McKleene Premium Products, Inc. and detailed at the Poro Point Freeport Zone under its contract for Manpower Services when the Enhanced Community Quarantine was declared. The grasscutters were hired by PPMC to undertake grass cutting at the San Fernando Airport and were supposed to commence work on March 16, 2020
3. Financial Assistance pursuant to the implementation of mandatory precautionary measures against COVID-19 and the Luzon-wide ECQ as declared by the President of the Republic of the Philippine, Rodrigo Roa Duterte
 - PPMC employees initiated raising of funds to help the five peninsular barangays of the PPFZ; Barangays Poro, San Agustin, San Francisco, Canaoay and San Vicente through "Bayanhan" spirit. A total of PhP74,00.00 were raised by the PPMC Board of Directors, Officers and employees. PPMC gave the same amount as its counterpart donation. The total amount of PhP148,000 was equally divided and distributed among the said five barangays on May 8 and 11, 2020. The said donation was received by their respective barangay officials.

STRENGTHENING LINKAGES PROGRAM/ SPORTS

1. Participation in partner agencies' projects/programs: PPMC supported the following:
 - Provincial Government of La Union Founding Anniversary Search for Mutia ti La Union through the La Union Vibrant Woman, Inc. with their theme: " No woman is an Island. Together, we are beautiful, Together, we can." Proceeds of the said activity was used for the Provincial Government of La Union Complex for Women and Children.
 - La Union Friendship Cup PPMC also provided assistance to the 15th Friendship Cup which was held to boost spirit of camaraderie, teamwork and sportsmanship among the different participants from the different barangays, offices and organizations in the Province of La Union.
 - Golden Jubilee Foundation Anniversary PPMC supported the Diocese of City of San Fernando Golden Jubilee Founding Anniversary through the St. Jude Thaddeus Parish. The said activity aimed to raise fund in putting up a building which will serve as a museum to house important artefacts and memorabilia from the partners and at the same time to keep records and documents of the diocese.
 - City Government of San Fernando 22nd City Foundation Anniversary, entitled "San Fernando Ay-ayaten Ka." The City of San Fernando spearheaded a month –long celebration of its 22nd Founding Anniversary showcasing the City's hospitality, talents, beauty, flavours, arts and crafts as a hub for investment opportunities, a tourist destinations and home to entrepreneurs in the North. PPMC provided assistance to the City Government of San Fernando.
 - Saint Jude Thaddeus Parish PPMC supported the celebration of the Saint Jude Thaddeus Patronal Feast on Oct. 28, 2020. Fund assistance was used for the continuous church improvements and defray other expenses and upcoming projects for its members.
2. Community Consultation Meetings with PPFZ Impact Barangays
 - PPMC conducted various meetings with the PPFZ impacted barangays as part of the community consultation. Meetings were held to update programs and activities as a result of COVID – 19 pandemic and to know the number and status of COVID – 19 patients in support to PPMC's policies on Gender and Development. Coordination with Barangays San Francisco and Canaoay was undertaken residents Fruit bearing tree clearing along the San Fernando Airport, and Wildlife / Birstrike Management affecting the operations of San Fernando Airport. PPMC disseminated relevant information posted by Philippine Information Agency on COVID – 19 and shared with PPMC staff and PPFZ impact barangays to enhance their awareness at the barangay level.

CY 2020 MID-YEAR PERFORMANCE ASSESSMENT AND CORPORATE PLANNING WORKSHOP

The Poro Point Management Corporation (PPMC) Board of Directors and Key Officers underwent a Corporate Planning Workshop held on July 24, 2020 via ZOOM Conferencing.

The PPMC Board of Directors set the policies and broad directions in pursuit of PPMC's mandate and pursuant to BCDA policy direction for PPMC as well as the guidelines of Governance Commission for Government Owned or Controlled Corporations (GCG). These in turn were translated by management to strategies, programs and projects which will guide the day-to-day decisions and actions of all employees.

The outputs of the Corporate Planning Workshop are the Five (5) - Year Business Plan and CY 2021 Operational Plan.

Vision-Mission

During the Corporate Planning Workshop, the Vision Statement was revisited and aligned to the new Comprehensive Integrated Master Development Plan (CIMDP) while the Mission Statement was retained.

Vision

"By 2030, Poro Point Freeport Zone, also known as the Poro Point Marine Headlands shall be an Economic Engine of the North."

The VISION Statement was revised to align with the new CIMDP for Poro Point Freeport Zone. Based on the CIMDP, these are the principles and strategies behind the vision for PPFZ:

- Simple and straightforward, the name Poro Point Marine Headlands is descriptive of the area's unique geography
- A secure peninsula town incubating a new wave of world-class innovators, entrepreneurs and navigators in North Luzon
- Combination of the different highlights found within Poro Point – headlands, water activities, beaches, marine life, marine history, aviation training, IT infrastructure and the lighthouse.
- Poro Point Marine Headlands is a secured peninsula offering innovation and education. Its natural assets become an avenue for learning and adventure, and with its rich marine biodiversity and aviation resources, this may be the best place to go to for flight training and ocean discovery.
- Poro Point Marine Headlands (PPMH) continues to be the gift nature molded: it is where expeditions begin and how explorers find their way home. The brightest minds of the region will have the support of the most advanced data infrastructure to realize innovations and achieve excellence in business, data systems, aviation, and maritime industries.

Mission

- To develop and manage the Poro Point Freeport Zone.
- To promote the economic and social development of Northern Luzon in particular, and the country in general.
- To ensure the conservation and protection of our environment and natural resources.

During the said workshop, Ms. Jojie Canones, BCDA Vice President for Corporate Planning, delivered the messages of BCDA Chairman Gregorio D. Garcia and President and CEO Vivencio B. Dizon, which focused on how PPMC can bounce back better and how PPMC can transform a crisis into an opportunity.

The key points of the messages as well as the directions for PPMC were:

- PPMC can capitalize on its unique competitive advantage to capture its target market. The competition is tough, but this is where BCDA's Freeports unique character can businesses capitalize on.

- Improve the Freeport Zone's road infrastructure, utilities, and telecommunication facilities. Locators will always look for convenience and process efficiency.

- With the Zone's unique competitive advantage, PPMC can bring in services that are not found in other locations or economic zones. PPFZ is gifted with a seaport, airport, tourism sites and communication network via the Luzon Bypass Infrastructure. PPFZ has the markets of Region 1 and Region 2 at its hand with the development of its seaport and airport. PPFZ has the gifts of water, air, views and people. This is just a matter of showing off what we are and what we have.

- With the development of the fastest communication network through the Luzon Bypass Infrastructure Development, Poro Point can be an IT Hub in the North. Develop an IT Road Map and marry it with our other business strategies.

- Moreover, the machine only works when its many supporting parts work as well. Revisit PPMC's recruitment process, work processes, capacity building plans, and employee welfare program as well.

- Poro Point can benefit from the development of TPLEX. San Fernando can attract many tourists and markets since it is the closest developed city at the end of the TPLEX before going to Baguio or coming down from Baguio. PPFZ has the beauty of the West Philippine Sea. San Fernando has beaches and surfers, transients and adventurers. BCDA and PPMC can promote its seaport as a transient hub for travelers and tourists. BCDA and PPMC can connect it to Manila, Subic, La Union, Batanes and further to Taiwan and Hong Kong and make Poro Point a trading hub, in the long run. Right now, we have the best resort in the region with the best view.

The three (3) competitive advantages of the Poro Point Freeport Zone are as follows:

1. San Fernando International Seaport;
2. San Fernando Airport; and
3. Presence of the DICT Landing Station/Luzon Bypass Infrastructure.

The highlights of the PPFZ Master Development Plan are the following:

1. Marine Headlands focusing on Digital Infrastructure;
2. Offering Innovation and Education;
3. Aviation Training;
4. Poro Bayside/Township Development;
5. Marine Science Institute;
6. Naval Complex;
7. Tourism;
8. University Zone;
9. Aviation Complex;
10. Development of Technology Innovation Hub;
11. Marina Complex; and
12. Cliff-side Eco Resort

The following issues were raised by PPMC President and CEO Atty. Felix S. Racadio:

1. Motion for early resolution of PPIC Case;
2. Water Connectivity;
3. Turn-over of PAF; and
4. Sewerage System under the CIMDP.

REGULATORY SERVICES

ZONE SECURITY AND PUBLIC SAFETY

PPMC has been the main source of information by various government agencies, such as but not limited to, the Provincial Government of La Union, Philippine Statistics Authority, Philippine National Police, Philippine Maritime Police and the Philippine Coast Guard. These are the following information provided, to wit:

SEAPORT MONITORING	
	2020 (in MT)
Sea Transportation	
<i>- Number of Ship calls</i>	
- foreign	36
- domestic	68
- Cargo (Metric Tons)	
- inbound (local)	
Cement	9,800
Coal	7,939.25
Gypsum	21,000
Fuel (mega barrel)	2,313.49
Silica	39,700
Rice	5,750
- outbound	
Rice	13,770.85
- import (metric tons)	
Fertilizer	312,464.35
Cement	37,451.84
Coal	117,300
Gypsum	10,200
Rice	63,700
Round Logs (pc)	1,834
Slags	26,000
- export (metric tons)	
Clinker	53,000

TOURIST ARRIVALS

During the inception of the Poro Point Baywalk, City of San Fernando, La Union, PPMC have accommodated peacefully, numerous government and private entities on 2020 which held their various successful health and wellness events in the area with a total of 45,574 participants of all ages.

A total of 103,440 individual joggers and bikers also used the Baywalk area for their daily sports regimen.

The RT-PCR held on September 25 – 26, 2020 and October 20-22, 2020 was also a success with a total of 3,295 participants.

Thunderbird Pilipinas Hotels and Resorts, Inc. as the sole tourism locator of PPFZ, had a total of 20,840 hotel tourist arrivals and 107,783 casino guests and visitors.

AIRCRAFT FLIGHTS – RPUS

San Fernando Airport has catered to various prestigious aviation academes, military and chartered flights whether government or private. In 2020, the following movement was monitored as follows:

YEAR	TYPE OF AIRCRAFT/ AIRCRAFT ACTIVITY									
	MILITARY		CHARTERED		COMMERCIAL		GENERAL AVIATION		TOUCH & GO	
	Landing	Take-Off	Landing	Take-Off	Landing	Take-Off	Landing	Take-Off	Gen. Aviation	Military
2020	79	74	63	63	63	63	7,506	7,513	7,826	34

RT-PCR SWAB TESTING AT THE PORO POINT FREEPORT ZONE



REGULATORY SERVICES



Swab Testing Holding Area



Nurse J. Macagba supervises the filling-out of HDF during arrival of Sec Galvez for the Swab Testing



Swab Testing Booths

MAIN GATE PHOTOS:



Security personnel checks the temperature of passers-by



SO Panit gets the temperature of a motorist



SO Hullana supervises at the main gate



Security Personnel with PNP Augmentation at the Main Gate



ENVIRONMENTAL MANAGEMENT AND HEALTH SERVICES



1EMHS participated during the conduct of Aggressive Community Testing at PPMC Admin bldg



2Registration during the conduct of RT-PCR testing at PPMC Admin bldg.



3 With our partners and donors during the Bloodletting program at PPMC Admin bldg.

IMPLEMENTED PROGRAMS/ACTIVITIES

PROGRAMS	ACTIVITIES
ISO 14001-2015 Preparation for Certification	Terms of reference approved by PCEO Felix S. Racadio
DOLE Annual Medical Report	Medical report for CY 2020 submitted to DOLE on January 25, 2021
Bloodletting Program	Conducted on December 28, 2020 at PPMC Admin. Building
Provide Medical Assistance to employees and stakeholders	<ul style="list-style-type: none"> Assisted 6 employees for various medical concerns Assisted 2 employees in filing SSS claims Assisted stakeholders
Attended Seminars and Trainings	<ul style="list-style-type: none"> January 28, 2020 "One Common Consciousness" held at BCDA, Quest Plus Conference Center, Clark

REGULATORY SERVICES

PROGRAMS	ACTIVITIES
	<ul style="list-style-type: none"> August 19, 2020 "TESDA Online Training Course on Covid-19 Awareness"
Covid-19 Prevention and Control at the Workplace	<ul style="list-style-type: none"> Issuance of PPMC Public Advisory on Precautionary Measures related to Covid-19 inside the PPFZ Conducted orientation of different offices regarding the approved guidelines for Covid-19 Provided emergency hotlines and list of hospitals and related case bulletins and updates for Covid-19 Issued facemasks and disinfectants to all employees Issued facemasks for all guards at PPFZ Issued thermal scanners and shoebaths to all offices Implemented the need to accomplish Health Declaration forms as directed by IATF Issued 3 months supplies of vitamins for all employees Assisted as Medical team during the Aggressive Community Testing Off-site Operations conducted at PPMC Admin Building last September and October 2020 Consolidated and distributed RT-PCR results

ENTERPRISE REGULATIONS

The Office for Regulatory Services - Enterprise Regulations caters to Poro Point Freeport Zone (PPFZ) Registered Business Enterprises (RBE) and Accredited Enterprises (AE) doing business inside the Poro Point Freeport Zone. The following frontline services are rendered for the issuance of permits and licenses to customers within the applicable turn-around time at the PPMC Customs Clearance Area (CCA), such as:

1. Granting of New Certificate of Registration
2. Renewal of Existing Certificate of Registration
3. Granting of New and Renewal of Existing Certificate of Accreditation or Permit to Operate
4. Issuance of Permit to Bring In Local Articles
5. Issuance of Permit to Bring In Imported Articles
6. Issuance of Permit to Bring Out Local Articles
7. Issuance of Permit to Bring Out Imported Articles
8. Issuance of Import Permit
9. Issuance of Export Clearance
10. Issuance of Gate Pass

Services under 1 to 3 are issued as Business Permits to companies doing business inside the Poro Point Freeport Zone while for Services under 4 to 10 are issued as permits or clearances to PPFZ RBEs and AEs for the movement of their goods, articles and services inside the PPFZ for PPMC to monitor the customers compliance with the applicable customs and tax laws, rules and regulations. The PPMC Customs Clearance Area have monitored a total declared value of Php43,251,754.07 for the bring in of local articles; Php39,319,627.23 for bring in imported articles; USD410,950.00 on bring out of local/imported articles and, Php11,839,668.22 from importation of RBEs during the Joint Inspection of PPMC and BOC Poro District.

Office for Regulatory Services - In Action in time of Pandemic



PPMC and BOC Joint Inspection Team for articles brought in the Poro Point Freeport Zone

Amidst the pandemic caused by COVID-19, PPMC's total collection of fees from the services rendered at the Customs Clearance Area has amounted to Three Hundred Twenty Two Thousand and Eight Hundred Pesos (Php322,800.00) which added to PPMC's revenue for CY 2020.

NUMBER OF PERMITS PROCESSED

2020	Bring In Local	Gate Pass	Bring In - Imported	Bring Out - Local	Bring Out - Imported	Import Permit	Certificate of Reg'n.	CA / PTO
January	150	130	0	0	0	2	2	2
February	114	119	1	2	0	10	0	2
March	65	57	1	0	0	0	0	4
April	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0	1
June	0	0	1	0	0	0	0	1
July	10	24	1	0	0	1	0	1
August	19	38	0	0	0	0	0	0
September	30	48	0	0	0	0	1	0
October	46	42	2	0	0	0	0	1
November	55	48	3	0	0	0	0	1
December	71	54	0	0	0	1	2	1
TOTAL Processed Permits	560	560	9	2	0	14	5	14

REGULATORY SERVICES

In 2020, the following were listed as PPFZ Registered Business Enterprises:

1. Leading Edge International Aviation Academy, Inc. (TPHRI)
2. Thunderbird Pilipinas Hotels and Resorts, Inc. (LEIAAI)
3. AAG International Center for Aviation Training Corporation (AICAT)
4. Poro Point Agro-Industrial Development Company, Inc.
5. Soiltech Integrated Port Terminal Services, Inc. (SIPTSI)

PPMC also listed the following companies as PPFZ Accredited Enterprises:

1. HJL Security Investigation Agency
2. Thunderbird Foundation, Inc.
3. Alfalfa Construction
4. Physical Distribution Network Corporation
5. AQN Marketing, Inc.
6. Dae Hae Korean Restaurant
7. Bonie Prepose Meat Stall
8. Philippine Spring Water Resources, Inc.
9. Alpha Aviation Group (Philippines), Inc.
10. Point Builders Design and Consulting Services
11. Thunderbird Poro Development Ventures, Inc.
12. San Miguel Brewery, Inc.
13. LAV Construction and Supply
14. North Harbor Tugs Corporation

To convey updates and gather concerns from the PPFZ Locators, PPMC ORS were able to conduct its meetings using online platform such as Zoom.



PPFZ Locators' Meeting via Zoom

ORS Office Meeting via Zoom

INFRASTRUCTURE MANAGEMENT

IMPLEMENTATION OF DEVELOPMENT PROJECTS

Development of Off-site Facilities

1. Coordination with DPWH for the monitoring and joint implementation of the road for the 3 has mixed-use Commercial Area and Baywalk Area and the road leading to the Poro Point Lighthouse and near the PAF area and at the PPMC Administration Building

IMPLEMENTATION OF CAPEX PROJECTS

Completed the following CAPEX Projects:

1. Construction of Various 2019 CAPEX Infrastructure Projects within the Poro Point Freeport Zone, City of San Fernando, La Union, namely:

- a. Construction of Drainage at the Poro Point Baywalk Commercial Strip
- b. Construction of San Fernando Airport Fuel Shed



c. Relocation and Construction of PNP AVSEG Office and Quarters



PUBLIC BIDDING FOR 2020 PROJECTS

1. Conducted Public Bidding for the Construction of Additional Rooms at the PPMC Administration Building.
2. Conducted Public Bidding for the Various Repair and Maintenance Works for BCDA Land Related Expenses- Lot 1
3. Conducted Public Bidding for the Various Repair and Maintenance Works for PPMC Share- Lot 2

REPAIR AND MAINTENANCE WORKS

1. Implemented the proper maintenance of electrical system, equipment and facilities at the Airport, Administrative Building, CCA Building, Main Gate and Security Building.
2. Completed various repair works and maintenance works for CY 2020 such as the following:
 - Rehabilitation of San Fernando Airport Terminal Comfort Rooms
 - Tree cutting at San Fernando Airport

- Grasscutting/cleaning/clearing at Mixed-use Commercial Area and Baywalk Area, San Fernando Airport and PPMC Admin Building vicinity
- Repair of fence near Security Office
- Fabrication of temporary sneeze shields and partitions and any additional structures that will address social distancing requirements for COVID 19 for the various PPMC Offices.
- Fabrication of temporary PPMC Isolation Room and temporary Clinic at the PPMC Administration Building to satisfy the requirement under RA No. 11469 (the Bayanihan Act) and other safety and health protocols.
- Physical preparations and construction of the checking area for the RT PCR tests last September 25-26, 2020 and October 20-21, 2020 at the PPMC grounds.
- Fabrication and installation of lavatories/wash basins at the Poro Point Baywalk and at other PPMC Offices.
- Installation of exhaust fans at the PPMC Offices.
- Installation of Christmas lights and decorations at the PPMC Offices.

OFFICE OF THE BUILDING OFFICIAL

1. Strictly enforced and monitored compliance of locators/applicants with the National Building Code and its Implementing Rules and Regulations and related laws, rules and regulations.
2. Processed the work permit application of Fastel Services, Inc. for the re-splicing of the fiber optic cables near the Philippine Ports Authority and Bureau of Immigration.
3. Processed the request for approval of BeyondSight Philippines, Inc. for the activity of PLDT to pass-through Fiber infrastructure in PPMC's property/facility area along the Gov. Joaquin Ortega Avenue formerly Pennsylvania Avenue to accomplish the fiber cable connection to the Philippine Ports Authority (PPA) PMO Training Center Building in order to fulfill the PPA Projects IP VPN requirements.

LAND AND ASSETS

1. Conducted survey works for the following:
 - Topographic survey for the Construction of Drainage at the Poro Point Baywalk Commercial Strip Project and Construction of San Fernando Airport Access Road for Leasable Areas Project.
 - Alignment survey for the Proposed Water Connectivity from Galvan lot as water source going to the proposed Water Receiving Station; center line, elevation and alignment survey for the Construction of San Fernando Airport Access Road for Leasable Areas Project and Construction of Drainage at the Poro Point Baywalk Commercial Strip
2. Conducted of lay-out of the area for the following 2019 CAPEX projects:
 - Construction of San Fernando Airport Fuel Shed
 - Rehabilitation of the CAAP Quarters with Proposed Expansion
 - Relocation and Construction of PNP AVSEG Office and Quarters
3. Prepared location/site maps needed in the detailed engineering of repair and maintenance projects.

4. Completed the conduct verification works and updated the 30 has Seaport Area map/survey data using the recently approved Cadastral Survey from DENR.
5. Updated the San Fernando Airport leasable areas.
6. Prepared the site development plan of the San Fernando Airport indicating the location of the 623 square meters to be purchased by Mr. Cuenca.
7. Provided the coordinates for the PPMC Administration Building and the San Fernando Airport Terminal Building needed by BCDA in the Luzon Bypass Infrastructure Project.
8. Conducted research on the tax declaration and secured the copy of cadastral map/survey, the V-37 and the tax map and submitted certification issued by PPMC for the tax declaration at the San Fernando Airport needed in the application of the tree cutting permit for the Construction of Access Road for the San Fernando Airport Leasable Area project.
9. Prepared the sketch plan, technical description and the location plan of the lot assigned for the Construction of Poro Point Ferry Point Terminal Project inside the Poro Point Freeport Zone.
10. Assisted Alfalfa Construction in the filing of request and the submission of documentary requirements at DENR-PENRO and assisted DENR-PENRO representatives for the conduct of ocular inspection needed in the application of tree cutting permit for the Construction of Access Road for the San Fernando Airport Leasable Area project and assisted DENR-PENRO representatives for the conduct of ocular inspection.
11. Secured from DENR-PENRO the tree cutting permit needed for the Construction of Access Road for the San Fernando Airport Leasable Area project and coordinated with Alfalfa Construction and DENR-PENRO for the tree cutting activity at the San Fernando Airport.
12. Conducted site inspection and prepared sketch plan of the 100 square meters area to be leased by JS Union at the San Fernando Airport.
13. Attended meeting at City Treasury together with the representatives of PPA regarding the Real Property Tax payment of PPA lots
14. Assisted in the ongoing processing of the reconstruction of titles (TCT Nos. 45534, 45535 and 45537)

OTHERS:

1. Assisted in the following events at the Poro Point Baywalk:
 - a. Fun Run 2019 – BHC Educational Institution, Inc.
 - b. Zumba –DENR Frontline Course Training - DENR RO I
 - c. Strength Agility Test - Bureau of Jail Management and Penology, Region I
 - d. Fun Walk and Zumba - Iglesia ni Cristo- Christian Family Organization
 - e. Car Photography - Cherry Auto Philippines
 - f. Purple Party Fun Zumba - Bureau of Philippine Dental Association - La Union Chapter

BUSINESS DEVELOPMENT EFFORTS INSIDE THE PORO POINT FREEPORT ZONE

2020 has been a challenging year and many businesses have been hit hard. The pandemic has affected various industries and sectors of the economy, but for all the hardship the year ushered in, 2020 has also provided a unique opportunity for PPMC to reflect and find ways to make the best out of a difficult situation.

1. Tourism Complex

The Tourism Industry is one of the sectors that has been greatly affected by the pandemic. The imposition of quarantines, the closing of airports and hotels as well as restrictions on land travel and related services has affected the 65.5 hectares Tourism Complex inside the PPFZ. Thunderbird Pilipinas Hotels and Resorts, Inc. (TPHRI), despite the difficulty, has identified and implemented ways to mitigate the impact of the pandemic in their business operations.



TPHRI established its COVID Prevention and Control Policy and implemented health and safety measures in all its facilities following the lifting of the community quarantines and moving into the "new normal" for the tourism sector.

As the tourism sector gradually reopened, TPHRI, in its efforts to recover and bounce back, offered various Staycation Packages, Get Together Packages and Day Tour Packages as well as special offers, promos and discounts for local residents and domestic tourists.

2. Poro Point Baywalk

The Poro Point Baywalk with Events Center has played a vital role in boosting tourism inside the Zone as it hosts different events and activities organized by various agencies, both government and private, and civil society groups.

In 2020, the Poro Point Baywalk was again the host venue for the grandest event in the Province of La Union – the annual Mutia ti La Union. The Provincial Government of La Union in celebration of the 170th Foundation Anniversary of the Province staged the Grand Coronation Night of Mutia ti La Union at the Poro Point Baywalk on March 2, 2020.



The baywalk continues to be the venue of choice for the following:



Bureau of Jail Management and Penology's (BJMP) Region I Strength and Agility Test



Iglesia ni Kristo's Activities & Events



BHC Educational Institution, Inc.'s Family Run



Philippine Dental Association La Union Chapter "Unite for Mouth-Health" Marathon Zumba

PPMC also supported various events such as the DENR Frontline Course Training - Zumba Dance Activity, Car Photoshoot of Chery Auto Philippines and Philippine Dental Association La Union Chapter "Unite for Mouth-Health" Marathon Zumba.



Car Photoshoot of Chery Auto Philippines



DENR Frontline Course Training - Zumba Dance Activity

In the first quarter of 2020, the baywalk was able to host several events and activities organized by various agencies. A total of eight (8) events were held at the baywalk.

However, as restrictions on mass gatherings were implemented because of the pandemic, it likewise affected the events at the Poro Point Baywalk. The baywalk was closed to the public beginning March 17, 2020.

In full support of the reopening of the Province of La Union as well as Pangasinan, Ilocos Sur, Ilocos Norte and Baguio City to local tourists, the Poro Point Baywalk was reopened on September 21, 2020.

PPMC recognizes the essential role of parks and open spaces in supporting the physical and mental health during the pandemic, as such, the Poro Point Baywalk was also reopened to the public. Joggers, bikers and guests visiting the baywalk were required to observe the minimum health and safety protocols.

Adeline's House of Food and Beverage, a locator at the Poro Point Baywalk Commercial Area also resumed its operations when the baywalk was reopened. Adeline's House of Food and Beverage has likewise put into place the required health and safety measures for COVID-19 prevention and control.



3. San Fernando Airport

The COVID-19 pandemic has likewise disrupted the airport industry. The pandemic had an immediate impact on the San Fernando Airport Traffic and revenue when operations of aviation schools' flight trainings were suspended. But the San Fernando Airport remained open and has been vital for emergency, transport of essential goods as well as flights for military and government officials including relief and humanitarian aid efforts.

The suspension of operations of Approved Training Organization was lifted by the Civil Aviation Authority of the Philippines (CAAP) on June 17, 2020 and aviation schools were allowed to resume its operations while strictly observing the established minimum health standards and following the health protocols and procedures.

The two (2) aviation schools located at the San Fernando Airport, Leading Edge International Aviation Academy, Inc. (LEIAAI) and AAG International Center for Aviation Training Corporation (AICAT) have established its respective COVID Prevention and Control Policy and have taken stringent health measures in its facilities following the resumption of their flight trainings.



Leading Edge International Aviation Academy, Inc. Facilities



AAG International Center for Aviation Training Corporation Facilities

Ending the year 2020 with a positive note, JS Union Oils and Trading, Inc. renewed its contract for the lease of 100 square meters area to continue its Into-Plane Fuel Service at the San Fernando.

4. San Fernando International Seaport

For 2020, PPMC focused its efforts on the operation of the Soiltech Private Pier

PPMC's steadfast efforts to support and defend its claim over the Soiltech Pier have resulted favorably when PPMC won in the Arbitration Case before the Office of the Government Corporate Counsel (OGCC) in year 2019 when the Department of Justice (DOJ) ruled and upheld the OGCC resolution on October 25, 2019 thru a DOJ Resolution. PPMC considers this major accomplishment a new development under the Seaport Operation of BCDA and PPMC.

Soiltech's Private Pier is now under the territorial jurisdiction and seaport authority of BCDA and PPMC. As such, PPMC started collecting port fees and charges on February 2020. A total of eight (8) international vessels arrived at the Soiltech Pier transporting 184,630 Metric Tons of Fertilizer. PPMC was able to collect a total of PhP6,056,349.07 port fees and charges as of December 31, 2020

As PPMC identified initiatives to recover and thrive amidst the health crisis, PPMC included as part of its Bounce Back Better (BBB) Action Plan the proposed Commercialization of the Soiltech Private Pier and before the year ended, the PPMC Board approved the commercialization of the Soiltech Private Pier. The change in the Port Classification of Soiltech Pier from Non-Commercial Private port to Commercial Private Port will now encourage more seaport operation and generate more revenues for PPMC.



5. Marketing and Promotion

PPMC underscores the importance of continuously strengthening its marketing and promotional efforts for the Zone with its participation with various events, tourism and trade activities, investment forums, conferences, expo and exhibits.

However, the current public health crisis has taken a significant toll on trade & investment shows and other important marketing events as people's movements were limited and mass gatherings have been prohibited.

Social media, work-from-home and online transactions and meetings have become the "new normal" as people and businesses strive to work and operate amid pandemic restrictions. As such, participation in virtual event platforms as a viable alternative to onsite events was adopted.

PPMC participated in the following online events:



- 29th North Luzon Area Business Conference of the Philippine Chamber of Commerce & Industry



- Virtual roadshow: GSMA & PTIC Roadshow – Innovation and Investment Ecosystem in Philippines & China



- Philippine Meetings, Incentive Travel, Conventions and Exhibitions Online Conference (MICECON)



- Hong Kong Trade Development Council (HKTDC) Belt and Road Summit

- 26th Philippines-Taiwan Joint Economic Conference (JEC)

PPMC also supported and participated in the various online events as well as onsite activities as a way of continuously strengthening its linkages with public and private sector and civil society organizations. PPMC participated in the following:



- Philippine Investment Promotion Plan (PIPP) Group Technical Working Group Virtual Meetings.
- Board of Investment's (BOI) "Make it Happen" Philippines Brand Campaign Roll out and Online Campaign Launching

- La Union Investment and Incentives Board Meeting

- City of San Fernando Tourism Council Meeting

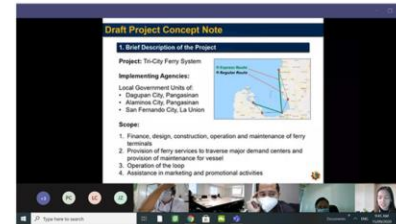
- Meeting with Board of Investment (BOI), Taiwan Industry Development Bureau and other Investment Promotion Agencies regarding the proposed revision on the MOU with Taiwan on Economic Corridor Enhancement

- Provincial Government of La Union – Local Economic and Investment Promotion Office and Lumina for the conduct of photo and video shoot of PPFZ as part of the investment areas in La Union

For 2020, despite the economic challenges brought by the pandemic, prospective locators and investors signified interests in establishing various businesses inside the Zone.

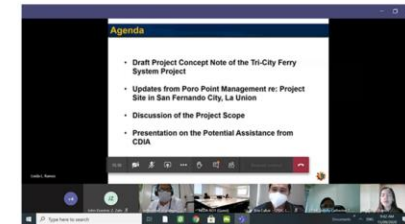
- Ferigate Philippines Corporation - interested in the concession of the San Fernando Airport
- Phoenix Petroleum Philippines, Inc. - proposed 55,000 DWT Island Wharf to be constructed in the bay of San Fernando
- Globe Telecom, Inc. and Huawei Technologies Philippines, Inc. - intent to put up a telecommunication facility/cell site tower inside the Zone
- Intac System Solutions Corp. – proposed business of importing meat products
- DITO Telecommunications Corp. - intent to put up a telecommunication facility/cell site tower inside the Zone
- Philippine National Police Special Action Force - intent to lease an area at the San Fernando Airport intended for the construction of a hangar to be utilized as the 1st Air Station to support police operations in the entire Northern Luzon
- BBS Pte. Ltd. – Philippine Branch/CLIXLogic, Inc. - survey of the Zone for possible location of satellite earth station facilities
- VESMAR Logistics Services – intent to operate a Port and as a Port Service Provider

6. Partnership with the Regional Development Council of Region I (RDC-I)



PPMC, as a member agency, continued its steadfast support to the Regional Development Council of Region I (RDC-I) in the midst of the pandemic. As virtual meetings have become an integral part of the "new normal," PPMC took part and participated in the online Full Council, Sectoral and Technical Working Group (TWG) Meetings of the RDC-I.

One of the significant projects continuously pursued by PPMC in 2020 is the Tri-City Ferry System Initiative. One of the infrastructure components of the project is the Construction of a Multi-purpose Passenger/Ferry Port Terminal Building which will be built inside the PPFZ and will be an initial physical investment to the Tri-City Ferry System Initiative.



The funding for the Construction of a Multi-purpose Passenger Terminal Building will be sourced from the Department of Transportation (DOTr) through a Memorandum of Agreement (MOA) between DOTr and BCDA which provided a funding of Php40 Million for the San Fernando Port Expansion Project. With the full support and assistance of BCDA, the bidding for the Construction of a Multi-purpose Passenger/Ferry Port Terminal Building was implemented in 2020.

PPMC has likewise supported another initiative of the RDC-I which is a Proposed National Government Center Building inside the PPFZ. PPMC as part of the TWG partook in the discussions for the preparation and development of the Project Concept Note.



AIRPORT MANAGEMENT

A. 2020 Year End Update on Airport Operation:

A.1 Aircraft Traffic

The General Aviation Traffic generated 23,158 traffic movements from January to December 2020 which is 45% decrease from the 42,215 traffic movements for the same period of 2019 due to the COVID -19 Pandemic that affected the airport operations.

MONTH	AIRCRAFT TRAFFIC									PASSENGER MOVEMENT								
	LANDING			TAKE-OFF			TOUCH & GO			TOTAL	PAX ARR			PAX DEP			TOTAL	
	AS	M	CF	AS	M	CF	AS	M	CF		AS	M	CF	AS	M	CF		
JAN	1,441	0	3	1,446	0	3	1,179	0	0	4,072	5,202	0	14	5,238	0	14	10,468	
FEB	1,710	4	5	1,692	4	5	1,320	0	0	4,740	6,951	15	12	6,743	15	12	12,848	
MAR	829	1	3	840	1	3	651	0	0	2,328	2,952	4	12	2,975	4	11	5,958	
APR	0	2	0	0	2	0	0	0	0	4	0	4	0	0	4	0	8	
MAY	5	3	3	0	3	3	0	0	0	17	10	11	6	0	12	6	45	
JUNE	109	41	2	112	36	2	311	0	0	613	834	103	33	857	88	33	1,948	
JULY	694	10	3	701	10	3	744	0	0	2,165	2,886	13	5	2,900	13	5	5,822	
AUG	309	3	9	302	3	9	549	34	0	1,218	1,756	40	12	1,729	40	25	3,602	
SEPT	494	2	8	504	2	8	905	0	0	1,923	2,794	4	20	2,800	4	24	5,646	
OCT	608	5	14	609	5	14	846	0	0	2,101	2,857	20	36	2,869	17	29	5,828	
NOV	645	6	9	647	6	9	869	0	0	2,191	2,958	61	39	2,974	56	32	6,120	
DEC	662	2	4	660	2	4	452	0	0	1,786	2,214	10	16	2,227	10	12	4,489	
GRAND TOTAL	7,506	79	63	7,513	74	63	7,826	34	0	23,158	30,514	285	205	31,312	263	203	62,782	

A.2 Passenger Traffic

There was decrease in passenger traffic from 110,640 covering the period January to December 2019 to 62,782 for the same period of 2020 or 43% decrease in passenger traffic brought by the decrease in aviation school operations and chartered flight traffic.

A.3 Aviation Schools

Twenty Aviation Schools utilized the San Fernando Airport for their Long Cross-Country Flight up to December 2020. Seventy-Four Percent or 74% of the certified flying schools in Luzon utilized the San Fernando Airport as compared in 2019 which is 67% of the certified flying schools.

1. Leading Edge International Aviation Academy, Inc.
2. Omni Aviation Corporation
3. Philippine Airlines Aviation School
4. Alpha Aviation Group Philippines (AICAT)
5. WCC Aeronautical and Technical College
6. Fast Aviation Academy, Inc.
7. Delta Air International Aviation Academy
8. Aviation Link Asia Training Center
9. All Asia Aviation Academy
10. Masters Flying School Inc.
11. Aviair Aviation School
12. Fliteline Aviation School, Inc.
13. Asian Institute of Aviation
14. Strikewing Aviation Training Center, Inc.
15. One Horizon School of Aviation
16. University of Perpetual Help Rizal, Inc.
17. Integrity Aviation
18. Fast Link Aviation Training Center
19. Precision Flight Controls Philippines, Inc.
20. First Aviation Academy

A.4 Chartered Flights

Only Nine Chartered/ Air Taxis utilized the San Fernando Airport for the period ended December 2020 because of the decreased business activities of corporate clients due to the COVID - 19 Pandemic.

1. Lion Air
2. Cargo Haus
3. National Grid Corporation of the Philippines
4. Pure Gold
5. Pacific Global 1
6. Philjets Aero
7. INAEC
8. US Embassy
9. World Aviation Corporation

There was decrease in chartered flight traffic from 154 covering the period January to December 2019 to 126 for the same period of 2020 or 18% decrease in chartered flight traffic due to the COVID-19 Pandemic that affected the airport operations.

Also, a decrease in passenger traffic from 453 covering the period January to December 2019 to 408 for the same period of 2020 or 10% decrease in passenger traffic brought by the decrease in chartered flight traffic

A.5 Military Flights

The military generated 153 traffic movements from January to December 2020 which is 21.43% more than the military traffic for the same period of 2019 due to Covid-19 assistance like medical transport. Philippine Air Force and Philippine Navy used aircrafts like C295, Choppers, CASA 202, King Air and the Islander.



C295

A.6 Airport Locators with Lease Contracts for Year Ended 2020

There are Six (6) Locators at the San Fernando Airport for the period ended Year 2020. Expansion plan for both LEIAA and IACAT were put on hold because of the pandemic.

1. Leading Edge International Aviation Academy, Inc.



AIRPORT MANAGEMENT



Aircraft Maintenance Technician Course

2. Alpha Aviation Group Philippines (AICAT)



3. Philippine Airlines Aviation School



4. Omni Aviation Corporation



5. JS Union Oils



6. R Buffet



A.7 Airport Revenues

For the period ended November 30, 2020, Airport Revenues Collected in the form of Airport Fees, Lease Rentals from Locators, Use of Aircon and Electricity of AICAT reached Php 12,520,487.40. The Revised Airport Fees Target for 2020 is Php 2,504,577.70. Actual Airport Fees for the period ended November 30, 2020 is Php 3,025,588.5 and exceeded the revenue target by twenty one percent (21%) or Php 521,010.80

A.8 Regulatory Bodies at the Airport

- Civil Aviation Authority of the Philippines (Air Traffic Service and Air Navigation Service)
- Philippine National Police Aviation Security Group
- Office for Transportation Security.

B. 2020 Year End Update on the Operations of the SoilTech Pier

2.1 Seaport Statistics

For the period ended Year 2020, Eight (8) International Vessels docked at the SoilTech Pier and discharged 184,630 Metric Tons of Fertilizers (NPK 14-14-14.)

Name of Vessel	Type of Cargoes	Volume of Cargoes
MV "VTC Dragon"	NPK 14-14-14	15,000 MT
MV "Harmony Six"	NPK 14-14-14	9,985 MT
MV "Simon Brother"	NPK 14-14-14	26,545 MT
MV "Sea Adelaide"	NPK 14-14-14	26,550 MT
MV "Festival"	NPK 14-14-14	26,600 MT
MV "Jin Shan"	NPK 14-14-14	27,000 MT
MV "Maria L"	NPK 14-14-14	27,800 MT
MV "Oriental Grace"	NPK 14-14-14	<u>25,150 MT</u>
Total		184,630 MT
		=====



MV MARIA L



M/V ORIENTAL GRACE



Philippine Navy at the SoilTech Pier

2.2 Seaport Revenues

For the period ended 2020, Seaport Revenues Collected in the form of Charges on Vessels, Charges on Cargoes, Pilotage fees and Berthing permit fees reached Php 6,056,349.07. The Seaport Revenue Target for 2020 is Php 4,689,854.9. Actual collection for 2020 exceeded the revenue target by twenty nine percent (29 %) or Php 1,366,494.16.

2020 TREASURER'S REPORT

I. FINANCIAL HIGHLIGHTS

Now on its 7th year of earning positive income, PPMC reported a Net Income of Php29,752,111.08 for the year ending December 31, 2020 as compared to last year's Net Income of Php25,063,334.85. As a result, the Retained earnings balance as of December 31, 2020 has increased to Php54,140,618.74 which qualifies PPMC to declare and remit dividends for the fifth time to the National Government.

Actual zone revenue has reached to Php89,581,380.77 as of December 31, 2020 as compared to last year's revenues of Php102,213,669.64 or a decrease of Php12,632,288.88. The decrease in revenues was brought about by the COVID-19 pandemic and the pre-termination of lease with the Voice of America on September 2019. On a positive note, the revenues earned at the Seaport amounting to Php6,114,874.93 contributed to the recovery in PPMC's zone revenues.

In 2020, the total approved budget of PPMC amounted to Php164,090,302.75, of which Php102,979,531.75 is for PPMC's operating expenses and Php61,110,771.00 is for BCDA's land related cost. As of December 31, 2020, PPMC generated a savings of Php30,802,735.14 for Personal Services (PS), Maintenance and Other Operating Expenses (MOOE) and Capital Outlay.

For the 6th straight year, the Commission on Audit (COA) has issued an unmodified opinion stating that PPMC's 2020 Financial Statements "present fairly, in all material respects, the financial position of PPMC as of December 31, 2020, and its financial performance and its cash flows for the year then ended in accordance with Philippine Financial Reporting Standards." Likewise, PPMC has zero audit suspensions, charges and disallowances from the COA for the years 2014 to 2020.

II. Statement of Financial Position
December 31, 2020 and 2019

	2020	2019
Current Assets		
Cash and Cash Equivalents	47,676,701.11	19,008,041.23
Investments in Time Deposits	70,830,441.48	70,958,520.23
Receivables	11,946,431.45	10,898,527.20
Inventories	990,112.44	848,321.23
Other Assets	1,978,717.21	2,239,666.04
Total Current Assets	133,422,403.69	103,953,075.93
Non-Current Assets		
Investments	15,015,000.00	15,015,000.00
Investment Property	93,964,611.19	88,485,571.30
Property, Plant and Equipment – net	5,284,100.50	5,492,246.56
Intangible Assets	20,476.90	20,476.90
Other Assets	1,254,265.39	1,254,265.39
Total Non-Current Assets	115,538,453.98	110,267,560.15
TOTAL ASSETS	248,960,857.67	214,220,636.08
Current Liabilities		
Financial Liabilities	7,622,431.14	6,494,223.96
Inter-Agency Payables	1,722,966.38	1,383,563.21
Intra-Agency Payables	73,312,691.72	68,866,460.29
Trust Liabilities	1,853,816.48	1,605,816.48
Other Payables	8,727,503.22	7,107,513.79
Total Current Liabilities	93,239,408.94	85,457,777.73
Non-Current Liabilities		
Intra-Agency Payables	18,437,109.76	18,437,109.76
TOTAL LIABILITIES	111,676,518.70	103,894,887.49
Stockholders' Equity	83,143,720.23	83,143,720.23
Retained Earnings	54,140,618.74	27,182,028.36
TOTAL EQUITY	137,284,338.97	110,325,748.59
TOTAL LIABILITIES AND EQUITY	248,960,857.67	214,220,636.08

CY 2020: Financial Position

As of December 31, 2020, PPMC's total assets stood at Php248.96 million consisting primarily of cash and investments in times deposits amounting to Php118.50 million, investment in joint venture and investment property amounting to Php15 million and Php93.96 million, respectively.

Total liabilities of Php111.67 million consist of long-term liabilities amounting to Php18.43 million and current liabilities of Php93.23 million, of which 65% represents funds released by BCDA for capital projects subject to liquidation by PPMC upon completion of the project.

Total equity grew to Php137.28 million in 2020 from Php110.32 million in 2019, attributable to the net income of Php29.75 million, which came primarily from the savings generated by PPMC from the estate management fee.

III. Statement of Comprehensive Income
For the Years Ended December 31, 2020 and 2019

	2020	2019
REVENUES		
Estate management fee	91,539,276.61	90,718,356.84
Miscellaneous	7,961,034.85	2,895,123.57
GROSS INCOME	99,500,311.46	93,613,480.41
OPERATING EXPENSES		
Personal Services	47,387,707.89	43,171,465.92
Maintenance & Other Operating Expenses	21,682,061.43	24,538,065.09
Non-Cash Expenses	678,431.06	840,614.55
TOTAL EXPENSES	69,748,200.38	68,550,145.56
NET INCOME / (LOSS)	29,752,111.08	25,063,334.85

CY 2020: Results of Operations

As the Estate Manager of the Poro Point Freeport Zone, PPMC shall receive from BCDA funds for its annual operating expenses to be recorded as Estate Management Fees. The Estate Management fee for 2020 has increased by Php0.82 million from Php90.71 million in 2019 to Php91.53 million in 2020.

It is noteworthy to mention that PPMC contributed Php4.45 million from its Management Fee released by BCDA to the BAYANIHAN TO HEAL AS ONE ACT (R.A. NO. 11469) per GCG Memorandum Order No. 2020-04 dated April 13, 2020 to enable President Rodrigo Roa Duterte to effectively and prudently exercise the temporary authority granted to him under said R.A. No. 11469.

Total expenses have increased by Php1.19 million from Php68.55 million in 2019 to Php69.74 million in 2020. Major increase in the expense is the income tax amounting to Php9.45 million as compared to last year's P3.42 million because PPMC is now paying the normal tax rate of 30% instead of the 5% tax on gross income earned.

In summary, PPMC earned a net income of Php29.75 million in 2020 from which PPMC will declare and remit for the fifth time a cash dividend equivalent to 50% of net income to the National Government.

IV. Statement of Changes in Equity
For the Years Ended December 31, 2020 and 2019

	2020	2019
SHARE CAPITAL - P100.00 par value		
Authorized, issued and fully paid - 800,000 shares	68,143,720.23	68,143,720.23
Adjustments/Reclassifications	-	-
Balance at end of year	68,143,720.23	68,143,720.23
OTHER EQUITY INVESTMENTS		
Balance at beginning of year	15,000,000.00	15,000,000.00
Adjustments/Reclassifications	-	-
Balance at end of year	15,000,000.00	15,000,000.00
RETAINED EARNINGS		
Balance at beginning of year	27,182,028.36	16,517,803.56
Correction of prior years' errors	-2,793,520.70	-14,399,110.05
As restated	24,388,507.66	2,118,693.51
Net Income (Loss)	29,752,111.08	25,063,334.85
Balance at end of the year	54,140,618.74	27,182,028.36
TOTAL EQUITY	137,284,338.97	110,325,748.59

In 2020, the equity of PPMC has increased by Php26.95 million, attributable to the following reasons:

- Net Income of Php29.75 million
- Prior year adjustments amounting to Php2.79 million

V. Statement of Cash Flows
For the Years Ended December 31, 2020 and 2019

	2020	2019
Cash flow from Operating Activities		
Cash Inflow		
Opex Funds received from BCDA	90,166,677.34	100,941,414.68
Collection of Receivables	22,037,020.26	16,583,111.28
Collection of Miscellaneous Income	6,581,054.97	1,718,597.14
Proceeds from termination of investment in time deposits	67,238,882.51	70,482,344.91
Total Cash Inflow	186,023,635.08	189,725,468.01
Cash Outflow		
Payment to Employees and Suppliers	-74,308,305.90	-106,996,145.37
Remittance of Collections to BCDA	0.00	-3,199,987.60
Payment of Taxes	-14,426,649.18	-9,735,569.93
Investment in time deposit	-70,000,000.00	-70,000,000.00
Total Cash Outflow	-158,734,955.08	-189,931,702.90
Net Cash Provided by (used in) Operating Activities	27,288,680.00	-206,234.89
Cash flow from Investing Activities		
Cash Inflow		
Interest Received	1,379,979.88	1,176,526.43
Cash Outflow		
Capital Expenditure projects	-4,106,494.91	-9,328,037.67
Net Cash Provided by (used in) Investing Activities	-2,726,515.03	-8,151,511.24
Cash flow from Financing Activities		
Cash Inflow		
Capex funds from BCDA	4,106,494.91	9,918,741.48
Net Cash Provided by (used in) Financing Activities	4,106,494.91	9,918,741.48
Net Increase in Cash and Cash Equivalents	28,668,659.88	1,560,995.35
Add: Cash and Cash Equivalents, Beginning	19,008,041.23	17,447,045.88
Cash and Cash Equivalents, Ending	47,676,701.11	19,008,041.23

Operating

PPMC's operating cash inflow consists primarily of the OPEX funds released by BCDA amounting to Php90.16 million. Other operating cash inflows consist of collection of receivables from BCDA for land related expenses, miscellaneous income and other receivables. PPMC has placed Php70 million in short-term time deposits with government banks to maximize interest earnings.

Investing

Cash flows from investing activities resulted in a net cash inflow of Php1.37 million representing interest income earned.

Financing

Cash flows from financial activities resulted in a net cash inflow of Php4.1 million representing Capex funds from BCDA.

Thank you.

INTERNAL AUDIT

Internal Audit & Control

As one of the cornerstones of effective governance, the Internal Audit Service Office (IASO) provides an independent and objective evaluation of management controls, operations performance and the determination of the degree of compliance with laws, regulations, managerial policies and contractual obligations. To ensure that the function is independent of management, the Audit Committee approve its mandate, audit plan and provide special instructions as necessary.

In 2020, the IASO post audited the financial transactions of PPMC to ensure controls are adequate and transactions are properly accounted for. The IASO submitted report wherein opportunities for improvement were identified and recommendations were rendered.

Further, the IASO's annual responsibility on the review of Management's implementation of approved board resolutions resulted to One hundred board resolutions implemented and accomplished by Management out of the one hundred three board resolutions requiring execution and implementation, while three were ongoing. Furthermore, the IASO also acted as the Internal Quality Audit Team Leader during PPMC's ISO 9001:2015 Certification 2nd Surveillance Audit conducted by SOCOTEC Certification Philippines, Inc. in the company's pursuit of improving its business processes and satisfaction of stakeholders.

Risk Management

The risk management framework of PPMC was established and approved by the Board through the Audit & Risk Oversight Committee in 2014. In compliance with the requirements of PPMC's transition to ISO 9001:2015, the Risk Management Process was developed and improved. It is applied throughout PPMC offices' specific functions, programs, projects and all related activities. Each step of the whole process is communicated and monitored to ensure consistent application and achievement of results. This guides the officers and employees on how to apply the risk management principles in relation to their respective duties and responsibilities. A database of risks per office with the corresponding assessment, analysis, evaluation and action plan were consolidated in the PPMC Risk Register. Several batches of meetings and orientations were attended by employees to enable them to familiarize with the risk management process.

In 2020, the risk register was updated and action plans on existing risks were reviewed and monitored. Also, the Risk Management Plan to address the impact of COVID-19 on operations and financial viability of PPMC was prepared and presented to the PPMC Board.

The PPMC's nature of operation are remotely exposed to financial risk. The company's funds are placed only in Government Financial Institution in compliance to the Department of Finance Circular No. 001-2015 to ensure that funds are safeguarded.

Social Risks are business actions that affect the communities around them. As estate manager, PPMC's risk involving communities pertains to the issues on land ownership inside the Poro Point Freeport Zone particularly the lots registered in the name of private individuals. PPMC communicated to these owners and advised them to write a letter of intent to sell. Also on the issues of some titled private property inside the zone which are subject for recovery, the Legal Office of PPMC is assisting the Office of the Solicitor General of the Philippines, Office of the Government Corporate Counsel and BCDA Legal Department in the reversion case filed to recover lots erroneously registered in the name of a private company.

PPMC cannot be expected to avoid all the risks mentioned and other possible risks, but it endeavors to manage these risks by constant review and monitoring by the Internal Audit Service Office.

LEGAL OFFICE

Compliance With Good Governance Conditions

PPMC is committed to good governance principles and practices of accountability and transparency with the utmost degree of professionalism and effectiveness in carrying out its mandate of managing and developing the Poro Point Freeport Zone.

PPMC adopts the Governance Commission for GOCCs' (GCG) Code of Corporate Governance for GOCCs. As such, PPMC has maintained and updated its Manual of Corporate Governance that serves as the guide for PPMC management in ensuring compliance with good corporate governance practices. The amendments introduced include a formal Charter of Expectations that each Director shall sign and be committed to; list of Disclosures to be made by Directors; statement by the Directors confirming the truth and fairness of the GOCC's Financial Statements similar to a Statement of Management Responsibility; and list of Fines and other consequences when Directors violate, or omit to carry out their duties, under applicable law.

In compliance with Executive Order No. 2, series of 2016 on Freedom of Information (FOI), PPMC has provided assistance to requesters enabling them to access information and submitted its annual FOI reports to the FOI-Project Management Office.

The non-financial information regarding PPMC, such as but not limited to the organizational structures, performance scorecards and information on incumbent Appointive Directors were accomplished through the GOCC Leadership Management System submitted through the Integrated Corporate Reporting System (ICRS) portal pursuant to the policies and guidelines implemented for the GOCC sector.

Other governance policies implemented in PPMC are the Whistleblowing policy and Data Privacy policy.

Legal

In one of the board meetings in February 2020, the Board of Directors of Poro Point Management Corporation (PPMC) approved Board Resolution No. 2020-02-18 to take over from Philippine Ports Authority (PPA) the authority over a newly constructed Soiltech private pier in the San Fernando International Seaport, City of San Fernando, La Union. This action by the Board following the ruling of the DOJ Secretary that vested PPMC's authority of the said pier.

It must be recalled that PPMC filed an Arbitration complaint against PPA with the Office of the Government Corporate Counsel (OGCC) to question the authority of the PPA which issued permits to Soiltech. After hearing, the DOJ affirmed the ruling of the OGCC that BCDA thru PPMC is the rightful authority over Soiltech pier located within the jurisdiction of San Fernando International Seaport.

The aforesaid DOJ ruling is a milestone in so far as it reinstates and reaffirms the previous legal opinions of the Executive Secretary and the DOJ, on the authority of BCDA in the development, operation and management of the seaport.

Moreover, the DOJ and the OGCC explicitly recognized that the San Fernando International Seaport as part of the Poro Point Special Economic and Freeport Zone under Proclamation No. 216, s. of 1997.

This development would increase business activity in the seaport and additional revenues for the PPMC in collection of various dues from Soiltech in their seaport operations. PPMC had favorably approved the application of Soiltech to operate as commercial pier.

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