



28 January 2019

MR. SHERWIN S. RIGOR

Chairperson

MR. FELIX S. RACADIO

President and CEO (PCEO)

PORO POINT MANAGEMENT CORPORATION (PPMC)

Gov. Joaquin L. Ortega Ave., San Fernando City

2500 La Union

RE : TRANSMITTAL OF 2019 PERFORMANCE SCORECARD

Dear Chairperson Rigor and PCEO Racadio,

This is to formally transmit the 2019 Charter Statement and Strategy Map (**Annex A**) and 2019 Performance Scorecard (**Annex B**) of PPMC. The same is to be posted in PPMC's website, in accordance with Section 43 of GCG Memorandum Circular No. 2012-07¹.

The PPMC proposed Charter Statement, Strategy Map, and Performance Scorecard submitted through its letter dated 28 September 2018² were **MODIFIED** based on the discussions made during the Technical Panel Meeting (TPM) held on 16 November 2018 and evaluation of revised documents submitted through its letter dated 12 December 2018³.

We take this opportunity to **REMIND** PPMC that Item 5 of GCG Memorandum Circular No. 2017-02⁴ mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter.

FOR YOUR COMPLIANCE.

Very truly yours,

SAMUEL G. DAGPIN, JR.

Chairman

MICHAEL P. CLORIBEL

Commissioner

MARITES C. DORAL

Commissioner

m. ALIBALA

DATE: 2/21/19

TIME: 9:17 am

¹ Code of Corporate Governance for GOCCs dated 28 November 2012.
² Officially received by the Governance Commission on 01 October 2018.
³ Officially received by the Governance Commission on 13 December 2018.

February 20, 2019

9:40 A

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PPMC CHARTER STATEMENT AND STRATEGY MAP

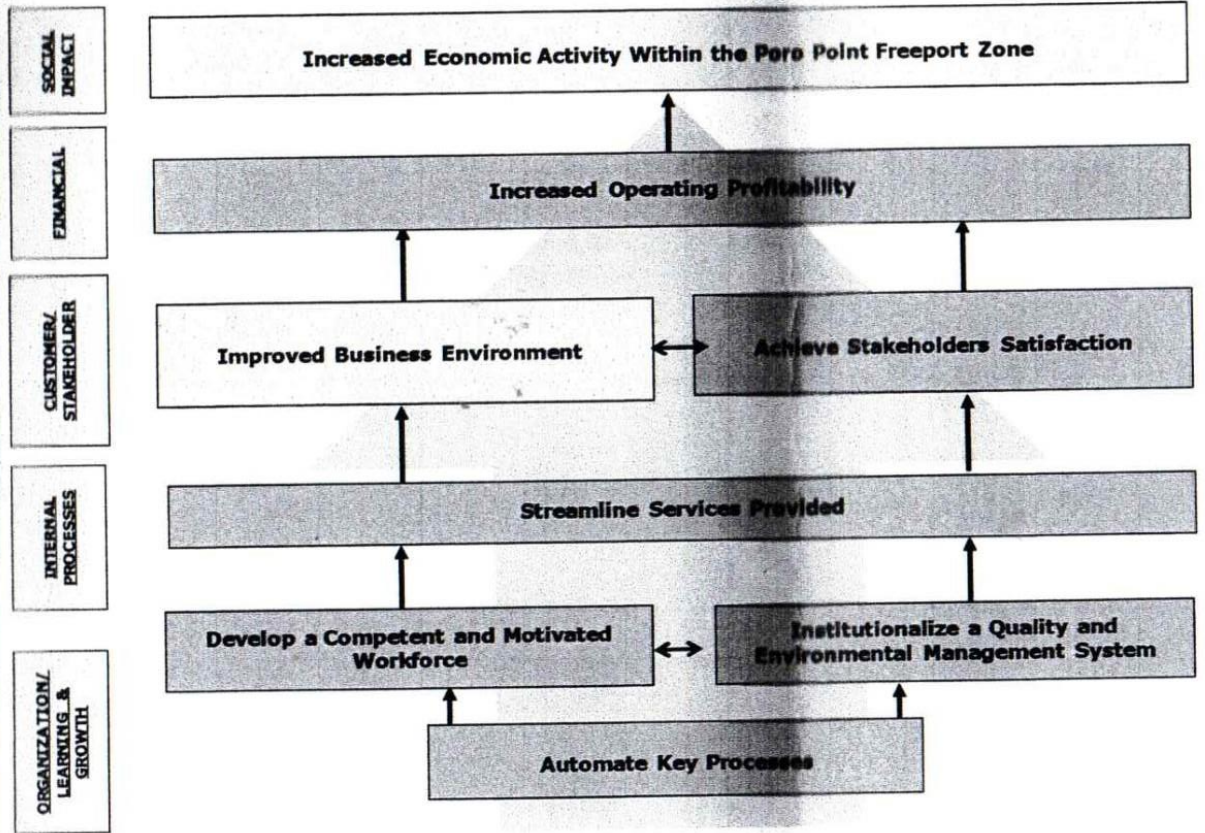
VISION: By 2030, Poro Point Freeport Zone shall be a globally competitive, viable and sustainable smart city managed by PPMC, a professional and business-friendly investment promotion agency, in collaboration with vibrant private and public sectors and international agencies.

MISSION:

To develop and manage the Poro Point Freeport Zone in order to promote the economic and social development of Northern Luzon in particular, and the country in general while ensuring the conservation and protection of our environment and natural resources.

CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation



THEMES:



PORO POINT MANAGEMENT CORPORATION

Objective/Measure	Component Formula	Weight	Rating System	Baseline Data			Target	
				2016	2017	2018	2019	
1 Increased Economic Activity within the Poro Point Freeport Zone								
M 1	Number of New Locators Meeting Best Use Criteria or New Developmental Projects Signed	Absolute number	10%	(Actual/Target) x Weight	0	0 (None of the locators meet the "best use criteria")	4	5
M 2	Actual Investment in the Poro Point Freeport Zone (PPFZ)	Absolute amount	10%	(Actual/Target) x Weight 0% = If less than P249.9 Million	Additional P450 Million (Total: P2.46 Billion)	Additional P974 Million (Total: P3.42 Billion)	Additional P450 Million	Additional P450 Million
M 3	Percentage of Locators Complied with Employment Commitment (Includes Existing)	Actual number of locators complied with employment commitment / Total number of locators with employment commitment	10%	(Actual/Target) x Weight	100%	100%	N/A	100%
Sub-total			30%					
2 Increased Operating Profitability								
M 4	Actual Zone Revenue	Absolute number	10%	(Actual/Target) x Weight 0% = If less than P87 Million	P87 Million	P101.25 Million	P111.88 Million	P116.8 Million ¹

¹P8.9 Million from the contract with the Philippine Coast Guard (PCG) involving the lighthouse property. If contract with PCG does not pursue in 2019, target will be revised to P107.9 Million.

Objective/Measure	Component Formula	Weight	Rating System	Baseline Data			Target	
				2016	2017	2018	2019	
5 Airport Fees Collection Effectiveness Index (CEI)	(Beg. Receivables + Monthly Credit Sales – End Total Receivables) / (Beg Receivables + Monthly Credit Sales – End Current Receivables) x 100	10%	(Actual/Target) x Weight	N/A	N/A	80%	90%	
Sub-total		20%						
3 Improved Business Environment								
6 Implementation of Infrastructure and Development Projects	Actual number of projects completed / Total number of projects	10%	(Actual/Target) x Weight	N/A	N/A	N/A	100% <ol style="list-style-type: none"> 1. San Fernando Airport Access Road 2. Relocation of PNP AVSEG Office and Quarters 3. Asphalt Sealant for the San Fernando Airport Runway 4. Drainage at the Poro Point Baywalk Commercial Strip 5. Rehabilitation of CAAP Quarters 6. San Fernando Airport Fuel Shed 	

Objective/Measure	Component			Baseline Data		Target		
	Formula	Weight	Rating System	2016	2017	2018	2019	
4 Achieve Stakeholders Satisfaction								
7 Percentage of Satisfied Customers	Total number of respondents who gave a rating of at least Satisfactory / Total number of respondents	10%	(Actual/Target) x Weight 0% = If less than 80%	77%	83.87%	90%	90%	
Sub-total		20%						
5 Streamline Services Provided								
8 Percentage of Requests Processed within Applicable Processing Time ²	Total number of requests processed within applicable processing time / Total number of requests processed in the year	15%	(Actual/Target) x Weight 0% = If less than 90%	N/A	Unverifiable due to insufficient documents	100%	100%	
Sub-total		15%						
6 Institutionalize a Quality and Environmental Management System								
9 Maintain ISO Certification	Actual accomplishment	5%	All or nothing	Passed Surveillance Audit	Readiness for ISO 9001:2015 Certification	Certification under ISO 9001:2015 Standards	ISO 9001:2015 Certification Retained	

Under the Citizens Charter of PPMC. Applicable time should be in compliance with Republic Act No. 11032 otherwise known as the Ease of Doing Business and Efficient Government Service of 2018.

Objective/Measure	Component			Baseline Data			Target	
	Formula	Weight	Rating System	2016	2017	2018	2019	
10 Establishment of Environmental Management System Certifiable to ISO 14001:2015 ³	Actual accomplishment	0%	N/A	N/A	N/A	N/A	Preparation of Documents for the Gap Assessment for the ISO 14001 in 2020	
11 Attain Aerodrome Registration ⁴	Actual accomplishment	0%	N/A	N/A	N/A	N/A	Compliance with CAAP standards in managing PPMC's airport	
7	Develop a Competent and Motivated Workforce							
12 Percentage of Employees Meeting Required Competencies	Actual accomplishment	5%	(Actual/Target) x Weight	+0.50 Improvement from the Baseline (3.90 from 3.40)	Established Organizational Baseline of 4.06 out of 5.00	Improve Competency Baseline	Development of Competency Model with the submission of the following ⁵ : 1.Competency Catalogue 2.Competency Framework 3.Competency Tables 4.Competency Matrix 5.Position Profiles	

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es should comply with the minimum requirement prescribed under the Frequently Asked Questions on Competency Frameworks/Models as uploaded in the GCG website.

Component					Baseline Data			Target	
Objective/Measure	Formula	Weight	Rating System	2016	2017	2018	2019		
								(Note: Conduct of competency assessment to establish competency baseline per employee in 2020)	
SO 8	Automate Key Processes								
SM 13	Implementation of IT-based System for Key Processes	Actual accomplishment	5%	All or nothing	Automation of Disbursement System	None	Automation of Issuance of Permit to Bring in and Bring out	Automation of Human Resource Information System	
	Sub-total		15%						
	TOTAL		100%						