

PPMC CHARTER STATEMENT AND STRATEGY MAP

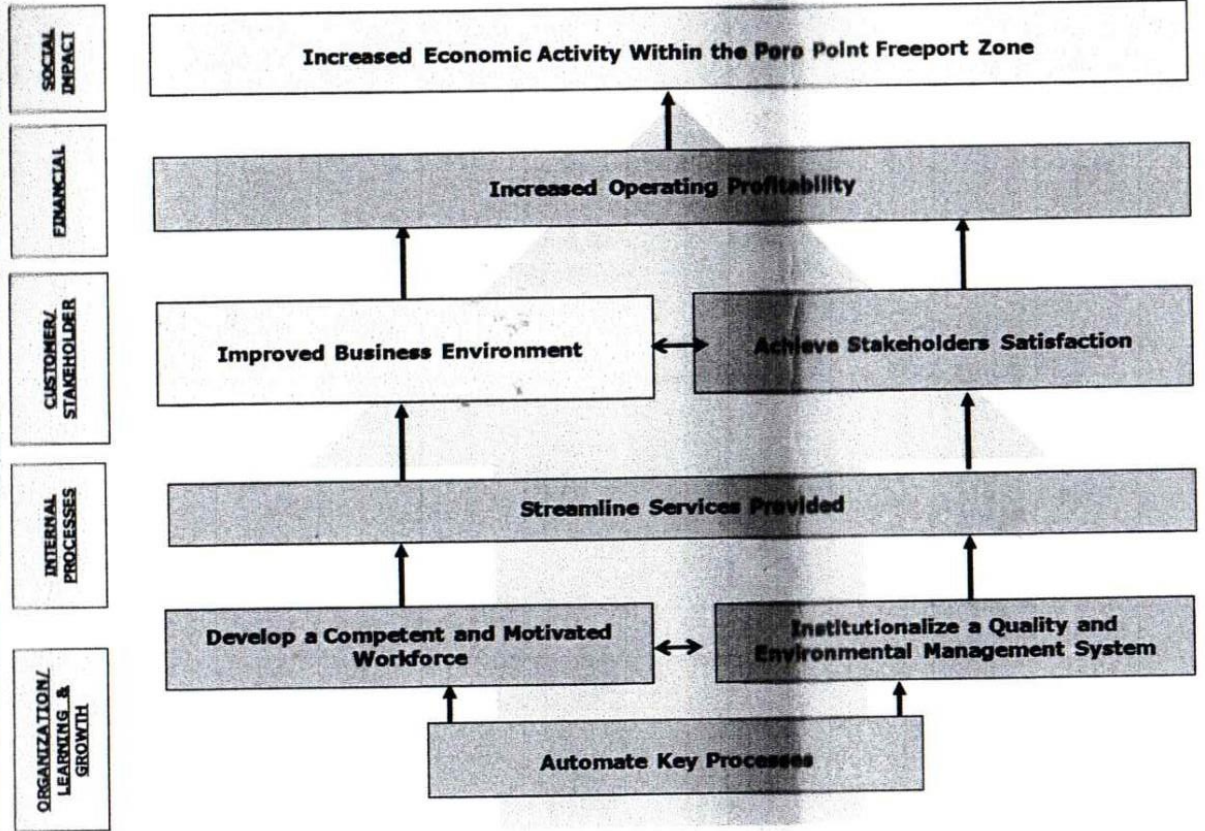
**VISION:** By 2030, Poro Point Freeport Zone shall be a globally competitive, viable and sustainable smart city managed by PPMC, a professional and business-friendly investment promotion agency, in collaboration with vibrant private and public sectors and international agencies.

**MISSION:**

To develop and manage the Poro Point Freeport Zone in order to promote the economic and social development of Northern Luzon in particular, and the country in general while ensuring the conservation and protection of our environment and natural resources.

**CORE VALUES:**

- Integrity
- Stewardship
- Excellence
- Innovation



**THEMES:**

