Poro Point Management Corporation



CY 2019 Annual Accomplishment Report

I. INVESTING IN HUMAN RESOURCES

Poro Point Management Corporation (PPMC) has consistently invested on its human resources consistent with its institutionalized strategic objective of developing a professional, competent and motivated workforce.

HUMAN RESOURCES DEVELOPMENT

PPMC provided varied and numerous human resource development (HRD) interventions that promote the employees integral development. These include programs on competency development such as continuing professional and technical education; skills training; values education; and leadership development. Alongside these programs, PPMC has, likewise, institutionalized programs which promote their health and well-being.

For CY 2019, a total of thirty one (31) learning and development sessions were undergone by employees.

- 1) United Architects of the Philippines Area A Assembly
- 2) Special Course in Urban and Regional Planning: A Basic Course in Urban and Regional Planning
- 3) Workshop on Feature Writing and Photography
- 4) Advanced Balance Scorecard
- 5) Mental Health in the Workplace
- 6) 13th People Management Association of the Philippines Luzon Summit with a theme, "HR Digital Transformation: Multiplying Our People's Power"
- 7) Training on Land Use and Development Planning
- 8) Ambulance Operation and Management Training
- 9) 2nd National Data Privacy Conference with a theme, "Protecting the Digital Filipino: Accountability, Compliance, and Ethics in a Data-Driven Philippines"
- 10) 45th Annual Directorate Meeting and National Convention with a theme, "Stronger and United GEP to Sustain Global Competence"
- 11) Training Workshop on Entity Level Green House Gas (GHG) Inventory and Management for Environmentally Critical Projects Implementation
- 12) Seminar/Workshop on Preparation of Project Procurement Management Plan and Annual Procurement Plan
- 13) Levelling Session on Gender and Development (GAD), GAD Plan and Budget (GPB), Gender Analysis (GA) and Use of GA Tools
- 14) 8-hour Managing Heads (MH) Training
- 15) Training on Operations and Management Audit
- 16) Seminar on Republic Act No. 11210 and Republic Act No. 11058
- 17) Competency-based HR
- 18) Seminar on the Management of Industrial Park for the Philippines
- 19) Seminar on Initiating a Mental Health Program in the Workplace in compliance with Republic Act No. 11036
- 20) Training on Republic Act No. 10354, entitled, "An Act Providing for a National Policy on Responsible Parenthood and Reproductive Health"
- 21) Seminar on Laws and Rules on Government Expenditures (LARGE)

- 22) Community-based Disaster Risk Reduction and Management Training for Trainers
- 23) Post Disaster Risk Reduction Needs Assessment
- 24) Workplace Gender Equality and Rights of Women
- 25) Professional Certificate Training in Facilities Management Series 3
- 26) Seminar on Cash Management and Control System (CMCS)
- 27) Operational Planning: From Strategy to Successful Execution
- 28) 6th SEC-PSE Corporate Governance Forum
- 29) 45th National Convention and Technical Conference, with a theme, "Competency Advancement in the 4th Industrial Revolution"
- 30) Delivering HR that Matters Today and Tomorrow; and Good Practices in Leading People
- 31) Capacity Training for Government Information Officers with a theme, "Empowering Communities through Government Communication Networks"
- 32) 35th North Luzon Area Assembly, with a theme, "United GEP Promoting Members Empowerment Towards Sustainable Goals"
- 33) Competency-Based HR
- 34) DPO-COMPLex-Experimental Compliance Workshop for Government DPOs
- 35) Seminar and Demonstration on ICT Construction and Positioning Satellite Utilization

LEARNING SESSION IN PARTNERSHIP WITH PEOPLE MANAGEMENT ASSOCIATION OF THE PHILIPPINES- LA UNION CHAPTER

For CY 2019, People Management Association of the Philippines- La Union Chapter partnered with PPMC in the conduct of its Chapter's Training Support Program on Delivering HR that Matters Today and Tomorrow; and Good Practices in Leading People. A total of One Hundred Thirty Five (135) people managers and students benefitted from the aforesaid training. The Resource Speaker was the People Management Association of the Philippines National President, Mr. Gerardo Plana.

CONFERMENT OF PLAQUES OF RECOGNITION TO SERVICE AWARDEES

This year, PPMC will again confer Plaques of Recognition to eight (8) employees who have rendered ten (10) years of service.

HUMAN RESOURCE INFORMATION SYSTEM

One of PPMC's Performance Targets for CY 2019 under the Performance Agreement with the Governance Commission for Government Owned or Controlled Corporations is the Human Resource Information System.

Along this line, PPMC partnered with University of Cordilleras in the development and installation of the HRIS.

COMPLIANCE WITH GOOD GOVERNANCE CONDITIONS

As a strong index and concrete manifestation of PPMC's sustained commitment to good governance, it has consistently complied with good governance conditions required of all government agencies and government owned and controlled corporations ensuring transparency, accountability and integrity in all aspects of its operations since 2012.

PPMC adhered to the posting of the Transparency Seal on PPMC's website. The Transparency seal includes information on PPMC's mandates and functions, names of officials with their position and designation. It also covers PPMC's annual report detailing its operational and

financial reports, its corporate approved budget and targets, major programs and projects as well as their status of implementation.

In addition to the aforesaid Transparency Seal, PPMC observed the posting requirements using the Philippine Government Electronic Procurement System (PhilGEPS) in accordance with Republic Act No. 9184, otherwise known as the Government Procurement Reform Act (GPRA) and its Revised Implementing Rules and Regulations (IRR) to promote transparency in all procurement activities and ensure widest dissemination of procurement opportunities. Procurement Monitoring Reports were regularly submitted to the Government Procurement Policy (GPPB) and likewise posted on PPMC's website.

PPMC likewise conducted and submitted its Agency Procurement Compliance Indicator Assessment to GPPB.

In compliance with Republic Act 11032, otherwise known as the Ease of Doing Business and Efficient Government Service Delivery Act of 2018, PPMC submitted to the Anti-Red Tape Authority the comprehensive list of all government services; complete requirements and fees for such services; and prescribed processing times of such classified government services which in no case shall exceed the corresponding three (3), seven (7), and twenty (20) days.

In accordance with the Code of Conduct and Ethical Standards for Public Officials and Employees on Republic Act No. 6713, the Board of Directors and employees of PPMC complied with the submission of Statement of Assets and Liabilities and Net Worth and Disclosure of Business Interests and Financial Connections (SALN).

In addition to the aforesaid good governance conditions required of government agencies and GOOCs, PPMC consistently met the conditions required by the Governance Commission for Government Owned or Controlled Corporations.

PPMC has satisfied all its statutory liabilities including payment of taxes and has complied with government accounting audit rules and regulations on cash advances and liquidations.

II. SAN FERNANDO AIRPORT OPERATIONS

2.1 AIRCRAFT AND PASSENGER MOVEMENTS

a. AIRCARFT TRAFFIC

The General Aviation Traffic generated 46,930 traffic movements for the year ended 2019 which is 9 % less than the traffic for the same period of 2018 due to the typhoons that affected the airport operations

b. PASSENGER TRAFFIC

Most of the passengers are the pilots and students of aviation schools. Passengers of chartered flights are mostly corporate officers and employees checking on their business interest in the area. However, there was decrease in passenger traffic from 120,122 covering the period January to November 2018 to 105,366 for the same period of 2019 or 12% decrease in passenger traffic brought by the decrease in military traffic.

c. CHARTERED COMMERCIAL FLIGHT

San Fernando Airport hosted the first chartered flight to Batanes Islands on May 05, 2019 with 34 passenger seats and used the Fokker 50 Aircraft.

d. AVIATION SCHOOLS

Eighteen Aviation Schools regularly use the San Fernando Airport for their Long Cross Country Flight in Year 2019. In the CAAP Master List of Flying Schools, there are 39 active flying schools in the Philippines and nineteen schools operate in the Visayas/Mindanao area and 20 flying schools in Luzon. 46% or 18 of the 39 CAAP Active Pilot Schools utilized the San Fernando Airport for their long haul cross country training destination.

- 1. Leading Edge International Aviation Academy, Inc.
- 2. Omni Aviation Corporation
- 3. Philippine Airlines Aviation School
- 4. Alpha Aviation Group (Phils.) Inc.
- 5. WCC Aviation Company, Inc.
- 6. Fastlink Aviation Training Center
- 7. Delta International Aviation Academy
- 8. Aviation Link
- 9. All Asia Aviation Academy
- 10. Masters Flying School Inc.
- 11. Aviair Aviation School
- 12. Fliteline Aviation School, Inc.
- 13. Asian Institute of Aviation
- 14. Strikewing Aviation Training Center, Inc.
- 15. Cyclone
- 16. One Horizon
- 17. University of Perpetual Help Aviation School
- 18. Integrity

e. CHARTERED FLIGHTS

Fifteen Chartered/ Air Taxis utilized the San Fernando Airport for the year ended 2019 brought by the increased business activities of corporate clients.

- 1. Lion Air
- 2. Royal Star
- 3. National Grid Corporation of the Philippines
- 4. Lepanto Consolidated Mining Corporation
- 5. Crown Asia
- 6. Pacific Global (PLDT)
- 7. Challenger Aero
- 8. Philjets
- 9. INAEC
- 10. Platinum Skies Aviation
- 11. Subic Air
- 12. Unilab
- 13. Air Mabuhay
- 14. Asian Aerospace
- 15. Air1

f. MILITARY FLIGHTS

2.2 LOCATORS AT SAN FERNANDO AIRPORT

- a. LEADING EDGE INTERNATIONAL AVIATION ACADEMY, INC.
- b. ALPHA AVIATION GROUP INTERNATIONAL CENTER FOR AVIATION TRAINING

c. CONCESSIONAIRES OPERATING AT THE SAN FERNANDO AIRPORT ARE THE FOLLOWING:

- Alpha Aviation Group (Philippines), Inc.
- Omni Aviation Corporation
- JS Union Oils and Trading, Inc.
- Philippine Airlines Aviation School

LOCATORS PROFILE

A. PPFZ Locators

	PPFZ Locators		
1	Thunderbird Pilipinas Hotels and Resorts, Inc.		
2	Leading Edge International Aviation Academy, Inc.		
3	Wallace Fuel Storage, Inc.		
4	Poro Point Agro-Industrial Development Company, Inc.		
5	Omni Aviation Corporation		
6	Poro Point Industrial Corporation		
7	Smart Communications, Inc.		
8	Poro Point Marine Enterprises Corporation		
9	Alpha Aviation Group (Philippines), Inc.		
10	AAG International Center for Aviation Training Corporation		
11	Adeline's House of Food & Beverages and Atrium Travel and Tours		
12	Wea Coffee Tearia		
13	R. Buffet (Airport)		
14	R. Buffet (Baywalk)		
15	Soiltech Agricultural Products Corp./Soiltech Integrated Port Terminal		
	Services, Inc.		
16	Philippine Airlines, Inc.		

B. PPFZ Registered Locators (with Certificate of Registration and tax Exemption)

	PPFZ Registered Locators
1	Thunderbird Pilipinas Hotels and Resorts, Inc.
2	Leading Edge International Aviation Academy, Inc.
3	Wallace Fuel Storage, Inc.
4	Poro Point Agro-Industrial Development Company, Inc.
5	Poro Point Marine Enterprises Corporation
6	AAG International Center for Aviation Training Corporation

III. BUSINESS DEVELOPMENT EFFORTS INSIDE THE PORO POINT FREEPORT ZONE

TOURISM COMPLEX

The transformation of the 65.5 hectares Tourism Complex has already well-positioned the PPFZ as a tourist destination in Northern Luzon generating an influx of visitors. PPMC through its locator, Thunderbird Pilipinas Hotels and Resorts, Inc. (TPHRI), continues to develop the tourism facilities inside the PPFZ.

In 2019, the landscape at the Tourism Complex was further enhanced with new developments. TPHRI completed the construction of its chapel called the Saint Pio of Pietrelcina Chapel. Anticipated Mass started on November 02, 2019 and is held every Saturday at 6:30 PM.

The Santorini-inspired luxury resort continues to draw tourists and guests in the area with its new attractions which include *Tulips by the Sea-* an over 10,000 LED Tulips located along the resort Boardwalk; *Kids Club Playground-* a child-friendly play area; *Teenagers Club-* a room equipped with the latest video game console, billiard table and foosball table; *Basketball, Volleyball and Tennis Court; Clubhouse-* a 3-hectare facility with outdoor sports and golden areas and features an outdoor lap pool, kiddie pool, mini golf course and outdoor basketball court; and the *Presidential Suites-* the 400 sq. m. 3- bedroom suites equipped with a living room, dining area with working kitchen, balcony and a pool.

PORO PINT BAYWALK WITH EVENTS CENTER

The Poro Point Baywalk with Events Center is one of the newest places to visit inside the Poro Point Freeport Zone. The Poro Point Baywalk has played a vital role in boosting tourism inside the Zone as it hosts different events and activities organized by various agencies, both government and private, and civil society groups. A total of twenty two (22) events were held at the baywalk for 2019.

PORO POINT BAYWALK COMMERCIAL AREA

The Poro Point Baywalk also has a Commercial Area consisting of forty-four (44) cut-lots which can be leased for tourism and commercial-related enterprises and which form part of the development of the mixed-use commercial area inside the Zone.

PPC welcomed two (2) more locators at the Poro Point Baywalk Commercial Area in 2019. One is WEA Coffee Tearia which will establish a Food Park and the other one is R Buffet which will put up a Buffet restaurant with Catering Services.

SAN FERNANDO AIRPORT

The San Fernando Airport remains as the leading choice of aviation schools for their cross-country training, with eighteen (18) aviation schools regularly using the airport.

For year 2019, PPMC continuously intensified its efforts to make the San Fernando Airport an Aviation Training Hub.

In 2019, PPMC approved the application of Philippine Airlines, Inc. (PAL) to lease the Fuel Equipment Storage Room and 25 square meters open space at San Fernando Airport to be used as a storage room for its aviation fuel equipment and aviation fuel.

PAL is a client of the San Fernando Airport and is using the airport for its flight training.

Before the year end, PPMC also approved the application of R Buffet Restaurant. R Buffet Restaurant will put up a Canteen at the San Fernando Airport to cater to the growing number of students and clients at the airport.

SAN FERNANDO INTERNATIONAL SEAPORT

A significant accomplishment in 2019 is that PPMC won the Arbitration case against Philippine Ports Authority (PPA) regarding the authority over the pier operation of Soiltech Pier.

On October 25, 2019, Department of Justice (DOJ) issued a Resolution on the ""Arbitration Case OSJ Case No. 04-2018 OGCC ARBIT 2013-002 PPMC, Claimant, versus PPA, Respondent." The Secretary of Justice ruled and upheld in toto the recommendations of the OGCC that SOILTECH'S PRIVATE PIER IS WITHIN THE TERRITORIAL JURISDICTION OF THE SAN FERNANDO SEAPORT AND UNDER THE BCDA-PPMC JURISDICTION."

With the said OGCC's resolution and fully affirmed by the DOJ, PPMC is now the seaport authority over the SOILTECH's pier, thus, all port dues, fees and charges on private piers shall now be collected by PPMC. Further, with the said resolution declaring that SOILTECH's Pier is within the territorial jurisdiction of the San Fernando Seaport and under the BCDA-PPMC jurisdiction, the application of Soiltech Agricultural Products Corporation as a locator of PPFZ was approved by the PPMC Board.

MARKETING AND PROMOTION

PPMC underscores the importance of continuously strengthening its marketing and promotional efforts for the Zone with its participation with various events, tourism and trade activities, investment forums, conferences, expo and exhibits.

PPMC participated in the annual Kabisig Philippine Government Expo and Trade Fair, an event that brings together in one venue all government and instrumentalities, including GOCCs and LGUs to feature their respective profiles, service facilities, programs, projects, products and accomplishments.

The participation of PPMC in various tourism fairs also provided an opportunity to showcase the tourism facilities in PPFZ. PPMC joined the Philippine Travel Mart 2019; NLEX "Tara Na Sa Norte" 2019; La Union's Fairest 2019-Trade and Tourism Expo; North Philippine Tourism and Travel Expo 2019 and the La Union Tourism Summit. PPMC was also able to showcase its various business and investment opportunities during the 28th North Luzon Area Business Conference of the Philippine Chamber of Commerce & Industry.

PPMC also supported and participated in the various activities as a way of strengthening its linkages with public and private sector and civil society organizations. PPMC participated in the various activities of the Philippine Investment Promotion Plan (PIPP) Group which include the PIPP Technical Working Group Meetings. The PIPP Group is an aggrupation of Investment Promotion Agencies (IPAs) in the country aimed to create and strengthen the initiatives in pursuing an integrated, collaborative and harmonized investment promotion programs for the Philippines.

- Chamber of Real Estate and Builder's Association (CREBA) La Union Chapter and Real Estate Brokers Association of the Philippines (REBAP) La Union Chapter Joint Monthly Business Meeting
- Provincial Government of La Union Meeting on the Investment and Incentive Code of La Union
- City Government of San Fernando, La Union Video Presentation of the developments of the Zone for the 2019 Most Business-Friendly LGU Awards
- La Union Hotel Resort and Restaurant Association (LUHRRA) General Membership and Strategic Planning Session, Induction Ceremony
- Coordination Meeting with Chamber of Commerce and Industry in La Union for the 2020 North Luzon Area Business Conference
- City of San Fernando ICT Summit
- Provincial Government of La Union's Specialized Tourism Awareness and Capability Building Training.

PARTNERSHIP WITH THE REGIONAL DEVELOPMENT COUNCIL OF REGION 1 (RDC 1)

The Regional Development Council of Region 1 (RDC-1) recognizes the important role of the Poro Point Freeport Zone in the region's development. PPMC, as a member agency, participated in the regular Full Council, Sectoral and Technical Working Group Meetings of the RDC-1.

In partnership with RDC-1, one of the significant projects pursued by PPMC in 2019 is the Establishment of a Ferry Port Terminal at the PPFZ. The establishment of a Ferry Port Terminal at the PPFZ will be in support of the Tri-City Ferry System Initiative (TCFSI) of the RDC-1 involving the cities of Alaminos and Dagupan in Pangasinan, and San Fernando in La Union.

One of the infrastructure components of the project is the Construction of a Multi-purpose Passenger/Ferry Port Terminal Building which will be an initial physical investment to Tri-City Ferry System Initiative. The funding for the Construction of a Multi-purpose Passenger Terminal Building will be sourced from the Department of Transportation (DOTr) through a Memorandum of Agreement (MOA) between DOTr and BCDA which provided a funding of PHP 40 Million for the San Fernando Port Expansion Project.

With the support and assistance of BCDA, the design and conceptual plans of the Multi-purpose Passenger/Ferry Port Terminal building were completed in 2019.

SILLAG PORO POINT FESTIVAL OF LIGHTS

Locals and tourists flocked at the Poro Point Baywalk of Poro Point Freeport Zone to celebrate the 8th SILLAG Festival which was held on April 5,6 & 7, 2019. SILLAG Festival is one of the biggest and the most anticipated festivals in La Union- a three-day event of lights, colors, flavors, fun and excitement. This year's three-day festivities drew a crowd of approximately 130,000. SILLAG Festival is an annual event conceptualized with the end view of promoting not only the Poro Point Freeport Zone but also the City of San Fernando and the whole Province of La Union. The festival aims to attract domestic and foreign tourists to create a mass market to encourage business and commerce.

IV. IMPLEMENTATION OF DEVELOPMENT PROJECTS

4.1 DEVELOPMENT OF OFF-SITE FACILITIES AT THE BAYWALK, MIXED-USE COMMERCIAL AREA AND SAN FERNANDO AIRPORT

- a. Coordination with DPWH for the monitoring and joint implementation of the road for the 3has mixed-use Commercial Area and Baywalk Area and the road leading to the Poro Point Lighthouse and the proposed Convention Center.
- b. Coordination with BCDA for the construction of the Luzon Bypass Infrastructure Project Front Haul and Cable Landing Station
- c. Coordination with BCDA for the power connection for the Philippine Air Force Replication of the Fifteen (15) Door Apartment

4.2 IMPLEMENTATION OF CAPEX PROJECT

- 1. Construction of Baywalk with Events Center
- 2. Construction of PPMC Main Gate
- 3. Construction of san Fernando Airport Fence

4.3 PUBLIC BIDDING FOR 2019 CAPEX PROJECTS

- a. Conduct of Public Bidding for the 2019 CAPEX Projects
 - Construction of drainage at the Poro Point Baywalk Commercial Strip
 - Construction of San Fernando Airport Fuel Shed
 - Rehabilitation of the CAAP Quarters with Proposed Expansion
 - Application of Asphalt Sealant for the San Fernando Airport Runway
 - Relocation and construction of PNP AVSEG Office and Quarters
 - Construction of San Fernando Access Road for leasable areas

4.4 PUBLIC BIDDING FOR 2020 CAPEX PROJECTS

- a. Conduct of Public Bidding for the 2020 CAPEX Projects
 - Construction of San Fernando Airport Runway Slope Protection
 - Poro Point Freeport Zone Water Connectivity (Interim)

4.5 DETAILED ENGINEERING OF PROPOSED CAPEX PROJECTS FOR 2020

- b. Preparation of Detailed Engineering and Design for the following CAPEX Projects for 2020
 - Proposed PPMC Dormitory Building
 - Construction of San Fernando Airport Runway Slope Protection
 - Construction of Additional Drainage at the San Fernando Airport
 - Improvement of eth San Fernando Airport Access Road and Parking
 - Improvement of Crash Fire Gate with Access Road
 - Construction of Roofing of the Dressing Room of the Poro Point Baywalk Amphitheater
 - Expansion of PPMC Office Building, Phase 1

• Poro Point Freeport Zone Water Connectivity (Interim)

4.6 REPAIR AND MAINTENANCE WORKS

- 1. Implemented the proper maintenance of electrical system, equipment and facilities at the Airport, Administrative Building, CCA Building, Main Gate and Security Building.
- 2. Completed various repair works for CY 2019 such as the following:
 - Grasscutting at San Fernando Airport
 - Grasscutting/cleaning/clearing at Mixed-use Commercial Area and Baywalk Area
 - Miscellaneous repair works and installation of lights at the Poro Point Baywalk and Mixed-use Commercial Area
 - Tree Cutting at San Fernando Airport
 - Installation of PPFZ signage and lights at the PPMC main gate
 - Replacement and installation of phenolic partition boards at the PPMC Admin comfort rooms
 - Rehabilitation of San Fernando Airport Terminal Comfort Rooms

4.7 PERFORMANCE OF THE FUCTIONS OF THE OFFICE OF THE BUILDING OFFICIAL

1. Strictly enforced and monitored compliance of locators such as Thunderbird Pilipinas Hotels and Resorts, Inc. (TPHRI), PAIDCO, PPMEC, LEIAAI with the National Building Code and its Implementing Rules and Regulations and related laws, rules and regulations.

4.8 LAND AND ASSETS DEVELOPMENT

- 1. Assist in the processing of the transfer of title of the purchased lot from the heirs of Ana Mayo vda de Flores to the name of BCDA.
- 2. Conduct of survey for the following:
 - 3 has mixed-use area and Baywalk Commercial Strip (Lot 12 and lot 13)
 - San Fernando Airport Fence alignment
- 3. Ongoing research on the private lot to be purchased by BCDA/PPMC.
- 4. Assist BCDA on the research works for on the eight (8) titled lots for reversion of titles.
- 5. Assist in the ongoing processing of the reconstruction of titles (TCT Nos. 45534,45535 and 45537)
- 6. Assist BCDA on Civil Case No. 6346 Republic of the Philippines vs heirs of Rafael Galvez, et al.
- 7. Ongoing research on the land claims- Patricio Balderas lot and Saturnino Dumaguin, et.al. Lot
- 8. Prepared the technical description for the following:
 - Leasable area for Leading Edge International Academy, Inc.
 - Proposed Philippine Navy Hangar
- 9. Conduct research works for BCDA regarding Camp Wallace
- 10. Preparation of project location maps for the proposed 2020 CAPEX projects
- 11. Conduct verification on the proposed site of Alpha Aviation taxiway

4.9 OTHERS:

a. Physical preparations for the Sillag Poro Point Festival of Lights 2019

- 1. Installation of additional lights at the Sillag Area and Baywalk Area
- 2. Fabrication of decorations for the Main Gate, PPMC office and Sillag Area and for the floats for the Parade of Lights.
- 3. Conducted the On-the-Spot Mural Painting Contest last March 23 to March 24, 2019 and March 30 to March 31, 2019. Judging of entries was on April 2, 2019.
- 4. Conducted the judging of the Lights Parade on April 7, 2019

b. Assisted in the following events at the Poro Point Baywalk:

- 1. BHC Family Fun Run 2019 of the BHC Educational Institution, Inc.
- 2. Glow Run of the Lorma Colleges
- 3. KapaligiRun: "Takbo para sa Malinis na Hangin" of DENR Regional Office 1 of the Bureau of Fire Protection Region 1
- 4. Fun Run for Anti-Smoking Campaign of the BJMP Regional Office 1
- 5. Diabetes Awareness Fun Run of the Department of Internal Medicine –Ilocos Training and Regional Medical Center
- 6. 119th PCSA Fun Run and Zumba Marathon of the Civil Service Commission Region 1
- 7. Consumer fun Run 2019 of the DTI Regional Office 1
- 8. ELYU Tourism-Bie Run 2019: A Race for Eco-friendly and Sustainable Tourism in La Union of the La Union Alliance of Travel and Tour Agencies
- 9. Fun Run for Gifted Learning Centre
- 10. JJWAmazing Race (kick-off activity) of the Regional Juvenile Justice and Welfare Committee Region 1/DSWD
- 11. Ambulance Operation and Management Course of the Philippine Red Cross La Union SFC Chapter

5 ENFORCEMENT OF REGULATORY FUNCTIONS INSIDE THE PORO POINT FREEPORT ZONE

PPMC as the regulatory authority inside the PPFZ strictly enforced and monitored compliance of locators with the National Building Code and its Implementing Rules and Regulations and related laws, rules and regulations.

PPMC has upheld its primary duty and function of the management to secure, protect and preserve the properties of BCDA/PPMC from theft, robbery, arson, other crimes and/or other forms of destruction or damage.

PPMC has maintained providing Security, Safety and Health Services. Management maintained peace and order and prevented the intrusion of informal settlers. Our constant coordination with the Philippine National Police, Department of Labor and Employment and other government line agencies, and all the PPFZ Registered Enterprises and locators promoted industrial peace, harmony and productivity within the PPFZ; thus maintaining a business atmosphere which encourages investments and enhances the lives and dignity of all workers.

PPMC continued to enforce traffic rules and regulations as deputized Land Transportation Office (LTO) officials.

5. CORPORATE SOCIAL RESPONSIBILITY

5.1 EMPLOYMENT GENERATION

One of the major goals of the bases conversion and development program is the creation of jobs to benefit the local communities.

Since the creation of Poro Point Special Economic and Freeport Zone and eventually the Poro Point Freeport Zone, livelihood opportunities have been generated for the impact areas. Thousands have been directly employees by the locators and contractors doing business inside the zone.

The data on employment generation for CY 2018 and CY 2019 are as follows:

YEAR	TOTAL EMPLOYMENT GENERATED
2018	1,797 of which 772 pertains to job opportunities
	from Arrastre and Stevedoring Services
2019	1,597 of which 562 pertains to job opportunities
	from Arrastre and Stevedoring Services

PPMC HELPS PROGRAM

HEALTH:

- 1. Liga ng mga Indibidwal na Nangangalaga ng Kalikasan (LINKS)- La union
- 2. Bloodletting Program for Poro Point Freeport Zone
- 3. Participation to La Union Unity Marathon (LUUM) iRunners Program
- 4. Participation to Philippine Red Cross La Union Chapter Health and Safety Program
- 5. Participation to Department of Health Region 1- Ilocos Training & Regional Medical Center
- 6. Participation to Philippine Civil Service 119th Anniversary
- 7. Participation to Philippine Air Force -580th Aircraft Control and Warning Wing
- 8. Medical Mission for Poro Point Freeport Zone
- 9. Department of Health National Volunteer Blood Service Program
- 10. Philippine Red Cross Million Volunteer Run

EDUCATION/Environment Program:

- 1. Coastal Cleanup Drive
- 2. Poro Marine Protected Area Project
- 3. DepEd National Maintenance Week dubbed as Brigada Eskwela
- 4. Participation to City Environment and Natural Resources Conservation & Protection Program
- 5. San Agustin Elementary School Program/Activities for 2019

LIVELIHOOD PROGRAM:

- 1. Monitoring of the PPFZ Impact Barangays Income Generating Projects
- 2. City Government of San Fernando, La Union 21st Founding Anniversary
- 3. Meeting with PPFZ impacted Barangay Officials
- 4. Training on Food Processing to be conducted in partnership with Provincial Department of Agriculture and Union Christian College Research & Extension
- 5. Entrepreneurship Trainings for Poro Point Freeport Zone
- 6. Livelihood Training proposed by civil society organization

STRENGTHENING LINKAGES/SPORTS PROGRAM:

- Partnership with national and government agencies and private agencies Participation to Partner Agency's Environment and Natural Resources Conservation & Protection Program
- 2. Directory of Regional Offices for 2019
- 3. Meeting with PPFZ impacted barangay Officials
- 4. Association of Regional Executives (AREX RO1) Program-2019 National Womens Month Celebration
- 5. Participation to City Government of San Fernando Activities
- 6. Attendance to the Special Economic Information Learning Session for Members of the Media spearheaded by Philippine information Agency

- 7. City Government of San Fernando program in celebration of the 119th Philippine Civil Service
- 8. Participation to Partner Agencies' Program & Activities