



PPMC CHARTER STATEMENT AND STRATEGY MAP

VISION: By 2020, the Poro Point Freeport Zone is an international gateway for trade, business and tourism.

MISSION:
To develop and manage the Poro Point Freeport Zone in order to promote the economic and social development of Northern Luzon in particular, and the country in general while ensuring the conservation and protection of our environment and natural resources.

- CORE VALUES:**
- Integrity
 - Stewardship
 - Excellence

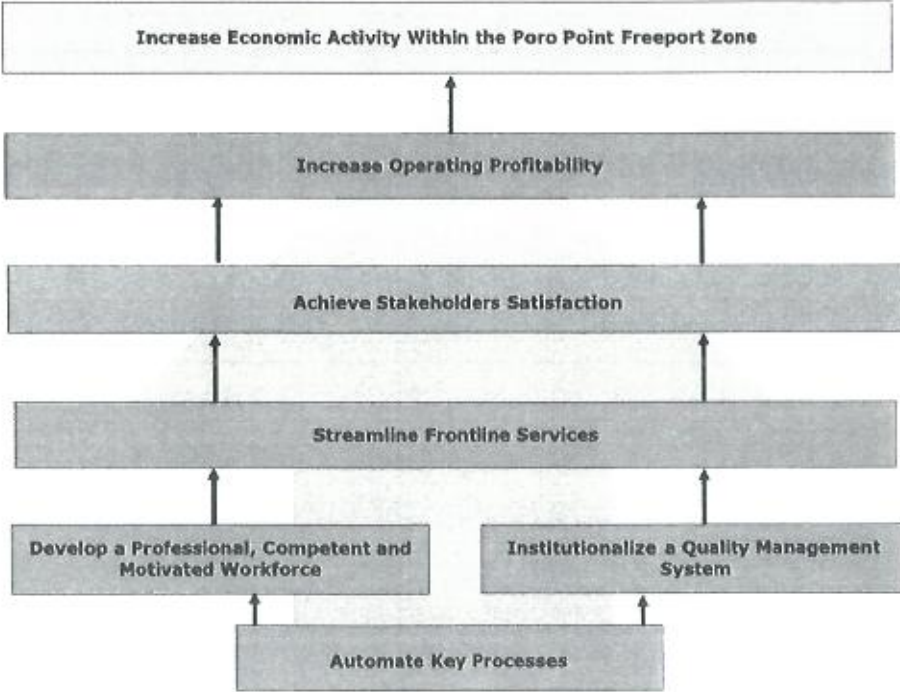
SOCIAL IMPACT

FINANCIAL

STAKEHOLDERS

INTERNAL PROCESSES

LEARNING & GROWTH



THEMES:

Development Orientation	Service Excellence	Financial Viability
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