

CORPORATE SOCIAL RESPONSIBILITY

In line with Poro Point Management Corporation's (PPMC) mandate as a socially responsible corporate citizen, PPMC has undertaken programs, initiatives and activities geared towards addressing issues related to health, education, environment and livelihood as well as strengthening linkages with its stakeholders.

Bloodletting Program

On January 26, 2023, PPMC initiated the conduct of series of Bloodletting Program inside the Poro Point Freeport Zone in coordination with DOH-RO1, Ilocos Training and Regional Medical Center (DOH-RO1 ITRMC). This program is a continuing activity purposely to collect blood from prospective blood donors to cater to the needs of PPMC employees and residents of impact areas of the Poro Point Freeport Zone. Furthermore, August 6, 2023, bloodletting activity was also conducted. It was participated in by partners from the Naval Forces North Luzon- Philippine Navy, Philippine Air Force (580th Aircraft Control & Warning Wing & 585th Air Base Group), Philippine National Police (Region 1, La Union Provincial Police Office & City Police Office), Coast Guard District Northwestern Luzon- Philippine Coast Guard, PPFZ locators and impacted barangays. A total of 195 registered blood donors and have participated in the activity.





As of December 28, 2023, a total of 115 blood units is readily available to be used and be released to requesting community residents and PPMC employees.

Medical and Dental Mission

PPMC initiated two (2) Medical and Dental Missions held at Barangay San Agustin on October 27, 2023 and at Barangay San Francisco on December 13, 2023. A total of 200 community residents were given free check-ups, medicines and dental services through the Medical & Dental Mission program in partnership with the City Health Office and Philippine Air Force Medical and Dental Team. Poro Point Freeport Zone impact barangays Poro, San Agustin, San Francisco and Canaoay were among the beneficiaries. Further, the community residents were also given gift packs and free lectures on health and spiritual aspects through the San Fernando City Church Champion.





Brigada Eskwela

Aside from assisting the PPFZ impact barangays on health-related concerns, PPMC also supported the Department of Education's National School Maintenance Week dubbed as Brigada Eskwela for the improvement of their schools to become more conducive for learning.

PPMC volunteers participated in the repainting of the San Agustin (Poro) Elementary School library on September 27, 2023. PPMC provided construction and cleaning materials such as paints, brooms, dustpans and snacks to neighboring schools that include Catbangan Elementary School, Sevilla Elementary School, Lingsat Integrated School and San Fernando City South Central School.



Environmental Conservation and Protection

In addition, one of PPMC's mandates is the conservation of the environment and natural resources. PPMC implemented said "Love Mother Earth" Coastal Clean-up/Beautification activity on January 25, 2023 and on March 7, 2023 with partners

from the Poro Marine Protected Area Council of Barangay Poro, Philippine Air Force, Philippine Navy, Aviation Security Group, La Union Prime Eagles Group and PPMC Volunteers along the San Fernando Bay and Poro Point Baywalk.

Repainting of the plant boxes at the Poro Point Baywalk & Events Center was also integrated as one of the activities.





PPMC sustained its partnership with the Institute on Social Order Ateneo- Manila and City Environment Natural Resources Office (City ENRO) for assessments of projects involving the Poro Marine Protected Area. Series of meetings/workshop were attended on Zero Extreme Local Convergence Unlocking constraints geared towards Zero Extreme Poverty (ZEP).

Jobs Creation

Creation of jobs is one of the major goals of the bases conversion and development program. Livelihood opportunities have been generated for the impact areas. Thousands have been directly employed by the locators and contractors doing business inside the Zone.

As of December 31, 2023, a total of 1,818 employment was generated, of which 585 pertains to job opportunities from Arrastre and Stevedoring Services at the San Fernando International Seaport. Likewise, PPFZ impacts barangays were also engaged on producing dried fish and bagoong as their income generating project.

REPORT ON EMPLOYMENT GENERATED WITHIN THE PORO POINT FREEPORT ZONE

	Total No. As of January 1, 2023	Total Hired from (January 1- December 31, 2023)	Separated from Service (January 1- December 31, 2023)	Employment Generated As of December 31, 2023	From La Union (in %)	From Other Areas
PORO POINT MANAGEMENT CORPORATION						
• Plantilla and Contractual Positions	57	6	3	63	53	10
• Project Based Employees	0	26	26	26	26	0
MCKLEENE PREMIUM PRODUCTS, INC. (contracted manpower services agency)	13	16	15	29	29	0
BANNUAR SECURITY AGENCY, INC. (contracted security agency)	59	4	4	63	54	9
TOURISM COMPLEX						
• Thunderbird Hotels and Resorts, Inc.	285	60	53	345	330	15

• Thunderbird Poro Development Ventures, Inc.	10	1	1	11	11	0
• Clean and Clear Manpower Services	20	18	18	38	38	0
• MyRecruiter Inc.	60	52	28	112	108	4
• Caddies Association	51	2	4	53	53	0
• Security Agency - RIDAM Security Services Corp.	15	31	27	46	45	1
INDUSTRIAL AREA						
• Poro Point Marine Enterprises Corporation (PPMEC)	0	0	0	0	0	0
• Poro Point Agro-Industrial Development Company, Inc. (PPAIDCO)	0	9	0	9	3	6
• Savie's Restaurant and Bar; Atrium Travel and Tours and Adeline's House of Food and Beverages	8	0	2	8	8	0
AIRPORT AREA						
• Leading Edge International Aviation Academy, Inc.	125	16	19	141	59	82
• AAG International Center for Aviation Training Corporation	72	27	22	99	20	79
• R Buffet	2	2	1	4	4	0
SEAPORT AREA						
• Soiltech Integrated Port Terminal Services, Inc.	9	41	0	50	49	1
• Poro Point Industrial Corporation	17	0	0	17	16	1
• Wallace Fuel Storage, Inc.	14	3	5	17	17	0
•* Poro Integrated Port Services, Inc.	9	576	576	585	585	0
• MACC BLAC Prime Joint Venture - Construction of Ferry Port Terminal - San Fernando Port Expansion Project (BCDA)	35	46	67	81	35	46
• JASHV Construction and Supply - Construction of Covered Parking and Extension of Fire Station Roofing	0	21	8	21	13	8
TOTAL	861	957	879	1,818	1,556	262
				PERCENTAGE	85.59	14.41

* Poro Integrated Port Services, Inc. - Unverified Employment (Arraste and Stevedoring Services) at the San Fernando International Seaport.

Strengthening Linkages

PPMC continued on its collaboration and coordination efforts with partner agencies, civil society group and PPFZ impact barangays providing assistance on their year-end annual programs/events and sports related activities such as year-end assessment learning activity, youth sports annual league, Christmas program, and founding anniversary celebration.